

الكونجرس الدولي التاسع للتميز الطبي في الأمراض الجلدية وطب التجميل

The 9th International Congress of Medical Excellence in Dermatology & Aesthetic Medicine

Bridging Gaps, Sharing Knowledge!

 $15-17 \frac{NOV}{2024}$ TRADE CENTRE

Sheikh Rashid Hall & Sheikh Maktoum Hall

Post Event Report 2024











GOVERNMENTAL SUPPORTERS





































































































DESTINATION **PARTNER**





















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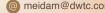




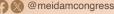














#MEIDAM2024



EVENT DETAILS

Event Name

The 9th Internation Congress of Medical Excellence in Dermatology & Aesthetic Medicine

Bridging Gaps, Sharing Knowledge!

Event Date

15-17 November 2024

Event Venue

Sheikh Maktoum and Sheikh Rashid Hall, **Dubai World Trade Centre**

About MEIDAM 2024

The 9th International Congress of MEIDAM was an extraordinary scientific event, with three full days of the latest advancements in clinical and diverse branches of dermatology, delving into cutting-edge techniques, novel treatments, and transformative breakthroughs that define the future for all professionals in dermatology. It was an exceptional platform for everyone to connect, learn, and grow. The Congress explored the diverse range of clinical sessions, workshops, live demonstrations, scientific lectures, and the exhibition, and discovered the invaluable resources available to enhance the knowledge as we looked at the event as a journey of growth and inspiration

CONGRESS OVERVIEW

The 9th International Congress of Medical Excellence in Dermatology and Aesthetic Medicine (MEIDAM 2024) held from November 15-17 at the Dubai World Trade Centre and celebrated a landmark year with over 4000 participants establishing itself as the largest in-person gathering of dermatology experts and specialists on record in this region.

With the support of the Ministry of Health and Prevention (MOHAP), Dubai Police, Dubai Health Authority (DHA), Dubai Economy and Tourism, World Health Organisation (WHO), and the United Nations High Commission for Refugees (UNHCR), the Congress was set to be the largest one yet, with the most varied programme of learning and knowledge sharing opportunities.

MEIDAM proudly hosted the largest assembly of heads of dermatology associations from around the world. Among the distinguished attendees were the President of the American Academy of Dermatology (AAD), the Treasurer of the International League of Dermatological Societies (ILDS), the President of the World Congress of Dermatology 2027, the President of The International Society of Dermatology (ISD), the Global Head and Vice President of the Royal College of Physicians (RCP, London), the Treasurer of the European Academy of Dermatology and Venerology (EADV), to name a few.

The winner of the MEIDAM Association's Pioneer's Award 2025 was announced during the Opening Ceremony of the Conference with Prof. May El Samahy from Egypt winning the award.

This year's congress delivered an extensive and diverse scientific programme marking a new standard for collaboration and innovation in dermatology and skincare. Across three days, MEIDAM 2024 hosted an impressive array of 275 lectures given by 304 speakers, 77 scientific sessions, 45 industry symposiums, 33 clinical workshops, 3 resident workshops, and 25 Industry sessions engaging leading minds in dermatology and aesthetic medicine. Topics covered included the latest advancements in a range of essential and emerging areas such as therapies for epidermolysis bullosa, the role of epigenetics in skincare, hyperpigmentation treatments, fat reduction, skin tightening and scar management amongst many others. Up to 105 CPD hours were accredited for the scientific program this year by the Dubai Health Authority (DHA). Alongside the Congress, an exhibition showcased the latest materials and technology in the industry with leading companies taking part including international pharmaceutical brands as well as leading dermatological and aesthetic medicine brands from all around the world.

CONGRESS OVERVIEW

The congress hosted the following important subsidiary meetings alongside the congress during the 3 days congress.

- 1. 4th MEIDAM Association General Assembly Meeting, attended by the international leaders from the United Nations High Commission for Refugees (UNHCR) and World Health Organization (WHO) Representatives along with the heads of dermatology societies from the AAD, ILDS, EADV, ISD and the heads of societies from all dermatological societies of MENA region. During the Assembly General Meeting, MEIDAM Association also announced a Grand of USD 5000 to support Rising Stars of Scientific & Academic potentials from Residents of the Region.
- 2. The **1st Health Regulatory Board Meeting** with leaders from the health sectors of Oman, KSA, Bahrain and the UAE meet.
- 3. The **1st Treasurers Meeting**, attended by the treasures of the ILDS, EADV, ISD, ASDV and MEIDAM Association.

Key objectives of scientific collaborations and bridging Gap with the dermatology leadership for collaborative efforts and opportunities were explored during the subsidiary meetings.



CONGRESS OVERVIEW





SCIENTIFIC SESSIONS

RESIDENTS WORKSHOPS





SPEAKERS





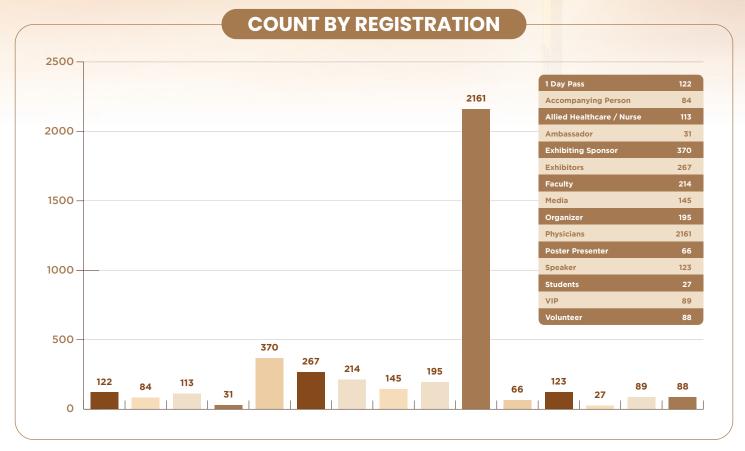
DERMATOLOGICAL SISTER SOCIETIES



INDUSTRY SESSIONS



REGISTRATION STATICS





REGISTRATION STATICS

COUNT BY COUNTRY

•	Algeria	11
	Andorra	1
	Armenia	9
	Australia	5
	Austria	1
	Bahrain	29
	Bangladesh	4
(*)	Canada	8
	Chile	1
*3	China	8
E	Cyprus	1
	Czech Republic	5
*	Dominica	2
<u>N</u>	Egypt	48
	Estonia	2
(林)	Ethiopia	1
	France	9
+ +	Georgia	4
	Germany	10
Ē	Greece	4
	Guinea	1
(a)	India	30
	Indonesia	1
•	Iran	90
	Iraq	123

	Ireland	2
文	Israel	1
	Italy	12
E	Jordan	75
•	Korea, South	6
C	Kuwait	73
	Lebanon	14
	Liberia	1
G	Libyan Arab	17
	Malaysia	3
3	Mauritania	6
	Mauritius	1
	Mexico	3
*	Morocco	42
8	Nepal	2
	Netherlands	6
()	Nigeria	2
#	Norway	4
	Oman	54
C	Pakistan	3
E	Palestinian Territory, Occupied	5
*	Panama	1
	Poland	8
(1)	Portugal	1
	Qatar	63

	Republic of Serbia	1
	Romania	4
	Russia	22
EFERRIS	Saudi Arabia	106
(:	Singapore	1
#	Slovakia	1
•	Slovenia	2
	South Africa	1
E	Spain	8
E	Sudan	2
(Sweden	2
0	Switzerland	3
**	Syrian Arab Republic	57
**	Tajikistan	13
(3)	Tunisia	13
(c.	Turkey	2
	Ukraine	4
C	United Arab Emirates	2979
4 b	United Kingdom	22
_	United States	39
	Uzbekistan	3
	Yemen	1

REGISTRATION STATICS

COUNT BY NATIONALITY

/		
	Afghanistan	1
	Albania	2
•	Algeria	20
(4)	American Samoa	2
	Argentina	2
	Armenia	13
	Australia	8
	Austria	1
CO	Azerbaijan	1
	Bahamas, The	1
	Bahrain	22
	Bangladesh	14
	Belarus	6
	Belgium	10
	Bosnia and Herzegovina	1
	Brazil	8
	Bulgaria	5
(*)	Canada	44
	Chile	1
*3	China	9
	Comoros	1
3	Croatia	1
€	Cyprus	3
	Czech Republic	1
	Dominica	18
	Dominican Republic	2
	East Timor	1
<u>N</u>	Egypt	507
*	Ethiopia	2
	France	19
*	French Guiana	1
+++	Georgia	5
	Germany	22
*	Ghana	2
E	Greece	8
	Guinea	1
	Hungary	6

•	India	332
	Indonesia	2
•	Iran	235
اله اعكبر	Iraq	211
	Ireland	5
文	Israel	1
	Italy	25
	Jordan	170
	Kazakhstan	1
	Kenya	1
•	Korea, South	18
	Kuwait	52
O	Kyrgyzstan	3
	Latvia	1
	Lebanon	121
	Liberia	2
(ce	Libyan Arab	21
	Malaysia	3
*	Malta	1
•	Mauritania	6
	Mauritius	1
	Mexico	7
*	Moldova, Republic of	3
*	Montenegro	2
*	Morocco	57
	Namibia	1
8	Nepal	6
	Netherlands	10
•	Niger	2
0	Nigeria	5
#	Norway	4
(Oman	47
0	Pakistan	68
0	Palau	2
E	Palestinian Territory, Occupied	40
	Panama	1
3	Paraguay	1
	raiagaay	

Philippines	116
Poland	14
Portugal	5
Qatar	21
Republic of Serbia	8
Romania	15
Russia	87
Saint Kitts and Nevis	5
Saudi Arabia	107
Singapore	3
Slovakia	6
Slovenia	2
Somalia	2
South Africa	14
Spain	18
Sri Lanka	1
Sudan	89
Sweden	10
Switzerland	2
Syrian Arab Republic	491
Tajikistan	12
Tanzania, United Republic of	3
Thailand	1
Tunisia	38
Turkey	38
Turkmenistan	1
Uganda	1
Ukraine	29
United Arab Emirates	592
United Kingdom	53
United States	59
Uzbekistan	5
Venezuela	2
Vietnam	2
Yemen	8
	Poland Portugal Qatar Republic of Serbia Romania Russia Saint Kitts and Nevis Saudi Arabia Singapore Slovakia Slovenia Somalia South Africa Spain Sri Lanka Sudan Sweden Switzerland Syrian Arab Republic Tajikistan Tanzania, United Republic of Thailand Turkey Turkmenistan Uganda Ukraine United Kingdom United States Uzbekistan Venezuela Vietnam

ABSTRACTS IN THE CONFERENCE

RESIDENT RESEARCH



STANDARD ABSTRACT



CONGRATULATIONS TO OUR WINNERS



Kenza Khachani (Rabat - Morocco) Ist WINNER - RESIDENTS RESEARCH PROGRAM ORAL ABSTRACT Dermoscopic Features of Rosacea: A Comparative Study Between Dark and Light Phototypes



Houriah Nukaly (Saudi Arabia)
2nd WINNER - RESIDENTS RESEARCH PROGRAM ORAL ABSTRACT
Efficacy of tranexamic Acid Injections for the treatment of
Melasma: Evaluating Concentration and Penetration for
optimal outcomes - A Meta-Analysis



Rasha Moumna (Rabat - Morocco)
3rd WINNER - RESIDENTS RESEARCH PROGRAM ORAL ABSTRACT
Efficacy Of Tranexamic Acid In The Treatment Of Rosacea



Naser Alajmi
1st WINNER - RESIDENTS RESEARCH PROGRAM POSTER ABSTRACT
Pembrolizumab-induced subacute cutaneous lupus
erythematosus: a case report and review of literature



Samah Al Moosawi (Bahrain) 2nd WINNER Two incidental sibling diagnoses of Netherton syndrome in separate visits



Rasha Moumna (Rabat - Morocco)

1st WINNER - RESIDENTS RESEARCH PROGRAM POSTER ABSTRACT
Crusted scabies: case report and overview of



Hasan Ashkanani (Kuwait)
STANDARD POSTER ABSTRACTS WINNERS
Dermatology Education in the Undergraduate Medical
Curriculum: The Student Perspective



Nemat Alsaghir (Syria)
STANDARD POSTER ABSTRACTS WINNERS
Methotrexate role in the management of bullous pemphigoid

MARKETING & PROMOTION

The marketing strategy for MEIDAM CONGRESS 2024 effectively utilized the congress website and social media accounts, which significantly contributed to the event's success. By showcasing speaker profiles and photos, these platforms served as valuable marketing tools to enhance the promotion of MEIDAM 2024 and engage potential attendees. This approach highlights the importance of digital presence in event marketing.

MARKETING & PROMOTION







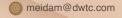






	Subject Line	Preview	Posting Date	Database	Open Rate
Save The Date	Save the Date! The 9th Annual Congress on Medical Excellence in International Dermatology & Aesthetic Medicine	The state of the s	Tuesday Dec 12, 2023	3,065	41.8%
Super Early Bird Registration announcement	Early Bird Registrations are Now Open! Join the 9th International Congress of Medical Excellence in Dermatology & Aesthetic Medicine in Dubai	APPLIANCE OF THE PROPERTY OF T	Tuesday Jan 23, 2024	3,174	37.5%
Book Your Space	Book your space now at the most prestigious scientific dermatology event of 2024!	Dispertitude of the property o	Tuesday Jan 30, 2024	3,168	41.9%
Super Early bird registration	2 weeks left for Super Early Bird! Register now for MEIDAM 2024	CONTROL OF THE PARTY OF T	Monday Feb 19, 2024	3,159	41.1%
Submit Your Abstract	You are invited to submit an abstract for the 9th International Congress of MEIDAM	The second secon	Friday Mar 8, 2024	3,153	35.5%
Pioneers Award Nomination	Nominations are now open for the MEIDAM 2024 Pioneer Award - Recognize Innovation and Leadership!	The second secon	Wednesday Mar 20, 2024	3,149	39.6%







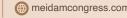
	Subject Line	Preview	Posting Date	Database	Open Rate
Book Your Space	Book your space now at the most prestigious scientific dermatology event of 2024!	The second secon	Tuesday Apr 2, 2024	3,129	37.9%
Submit Your Abstract - Final Call	Final Call! Submit your abstract for the 9th International Congress of MEIDAM	A COLUMN TO THE PARTY OF THE PA	Tuesday Apr 16, 2024	3,120	29.9%
1 Day to go – Submit your Abstract	Last Call for Abstract Submission for the 9th International Congress of MEIDAM - Don't miss out		Tuesday Apr 30, 2024	3,119	35.65%
Early Bird Registration Announcement	Secure your spot at the 9th International Congress of Medical Excellence in Dermatology & Aesthetic Medicine.		Tuesday May 7, 2024	3,116	38.94%
Final Call! Residents Research Submission	Last Call for Residents Research Presentation Submission for the 9th International Congress of MEIDAM - Don't miss out!	The state of the s	Friday May 10, 2024	3,111	39.63%
Last Day! Residents Research Submission	Last Day Today! Residents Research Presentation Submission for the 9th International Congress of MEIDAM - Don't miss out!	AMERICAN STATE OF THE PROPERTY	Monday May 13, 2024	3,103	37.22%

	Subject Line	Preview	Posting Date	Database	Open Rate
Scientific Collaborator ILDS	We are pleased to welcome International League of Dermatological Societies (ILDS)	And the second s	Wednesday May 22, 2024	3,098	45.29%
Scientific Collaborator AAD	We are pleased to welcome American Academy of Dermatology (AAD)	The second secon	Monday May 27, 2024	3,096	45.67%
ILDS Speakers Announcement	We are excited to introduce our speakers from ILDS. Register Now!	SPECIAL STATES OF THE STATES O	Thursday May 30, 2024	3,089	33.93%
Scientific Collaborator RCP	We are pleased to welcome Royal College of Physicians (RCP)	AND TOWN THE PROPERTY OF THE P	Friday May 31, 2024	3,088	44.40%
EID Annoucements 2024 sent	MEIDAM wishes you a Blessed Eid Al Adha	THE ALABA	Saturday Jun 15, 2024	3,190	42.4%
About MEIDAM / Early Bird	Join us at MEIDAM 2024 in Dubai and discover Emirati hospitality and advanced dermatology. Register Now!	Action of the second of the se	Monday Jun 24, 2024	3,184	39.7%



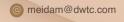






	Subject Line	Preview	Posting Date	Database	Open Rate
Few Days Left - Early Bird / Pioneer Award	Few Days Left! Register now for MEIDAM 2024 Early Bird pricing!	Early Bird Pricing Ends Soon!	Thursday Jun 27, 2024	3,076	46.16%
Accommodations	Experience the action up close! Stay at our partner hotels and enjoy exclusive rates. Register Now!	AND	Wednesday Jul 3, 2024	3,031	36.89%
EADV Speaker delegation Announcement	European Academy of Dermatology and Venerology (EADV) at 9th MEIDAM Congress	EXTERNATION OF STREET OF S	Monday Jul 15, 2024	3,025	30.9%
Pioneer Award Nomination - 2 Weeks left!	2 Weeks left! Don't miss out on submitting your nominations for the MEIDAM 2024 Pioneer Award!	TABLE CENTER See the state of	Thursday Jul 18, 2024	3,063	41.50%
Pioneer Award Nomination - 1 Day left!	1 Day left! Don't miss out on submitting your nominations for the MEIDAM 2024 Pioneer Award!	ADD	Tuesday Jul 30, 2024	3,057	31.56%
Pearl Sponsor – Pro Derma	We welcome Pro Derma as one of our Pearl Sponsors for the 9th International MEIDAM Congress 2024!	the latest and of the Program for the State International Congress of MEIDAM 2024 DERMA PEARL SPONSOR PEARL SPONSOR The Pearl of th	Monday August 12 2024	3,054	38.44%

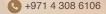


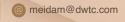




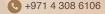


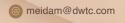
	Subject Line	Preview	Posting Date	Database	Open Rate
Diamond Sponsor – Al Najah	MEIDAM Congress Welcomes Al Najah as Diamond Sponsors	PLANCING STONES OF THE STONES	Thursday August 15 2024	3,055	37%
Diamond Sponsor – Merz	MEIDAM Congress Welcomes Merz Aesthetics as Diamon Sponsors	9th International MEIDAM Congress 2024 MERZ AESTHETICS DIAMOND SPONSOR Was also the side of the sid	Thursday August 22, 2024	3,054	47.81%
Showcase Your Products - Become a Sponsor	Join us on 15-17 November 2024 as a sponsor and showcase your products to leading industry experts and professionals from around the world.	The second of th	Wednesday September 4, 2024	3,047	45.98%
Accommodations	Exclusive offers! Limited rooms available—book now to experience the action up close!	A CONTROL OF THE PARTY OF THE P	Friday September 6, 2024	3,047	46.1%
Pearl Sponsor – Dubimed	MEIDAM Congress Welcomes Dubimed as Pearl Sponsors	SALE STATE OF THE	Tuesday September 17, 2024	3,047	44%
Pearl Sponsor – Sinclair	MEIDAM Congress Welcomes Sinclair as Pearl Sponsors	IN STATE OF THE PARTY OF T	Thursday September 19, 2024	3,042	47.31%





	Subject Line	Preview	Posting Date	Database	Open Rate
Accommodations	Exclusive offers! Limited rooms available—book now to experience the action up close!		Tuesday September 24, 2024	3,245	47.8%
AAD Leadership Session	AAD Leadership Session: Communicating with Impact	Management of the control of the con	Friday September 27, 2024	3,129	51.3%
1st African Congress of MEIDAM	Save the date! Join us on 1-2 May for the 1st African Congress of Medical Excellence in Dermatology & Aesthetic Medicine	MEDAM STATE AND	Thursday October 3, 2024	3,125	41.7%
Platinum Sponsor – Medica	MEIDAM Congress Welcomes Medica as Platinum Sponsor	So, the creation of the Collection of the Collec	Thursday October 10, 2024	3,122	49.1%
Announcement - 30 Days to go	30 days to go! Don't miss your chance to register before regular pricing ends on October 30, 2024!	Comment of the commen	Wednesday October 16, 2024	3,119	46.3%
Platinum Sponsor – ISDIN	MEIDAM Congress Welcomes ISDIN as Platinum Sponsor	The state of the s	Monday October 21, 2024	3,118	51%







	Subject Line	Preview	Posting Date	Database	Open Rate
Platinum Sponsor – Kenvue	MEIDAM Congress Welcomes Kenvue as Platinum Sponsor	The Transport of the Control of the	Tuesday October 22, 2024	3,113	45.8%
Platinum Sponsor – Kettaneh	MEIDAM Congress Welcomes Kettaneh as Platinum Sponsor	mb hospitalista MITOM Commission	Tuesday October 29, 2024	3,154	52%
Platinum Sponsor – Medway	MEIDAM Congress Welcomes Medway as Platinum Sponsor	13.17 to the second of the sec	Friday November 1, 2024	3,154	54.7%
2 days to go	2 Days to go! The countdown begins for the 9th International MEIDAM Congress 2024!	The state of the s	Tue, Nov 12, 2024	3,153	47%

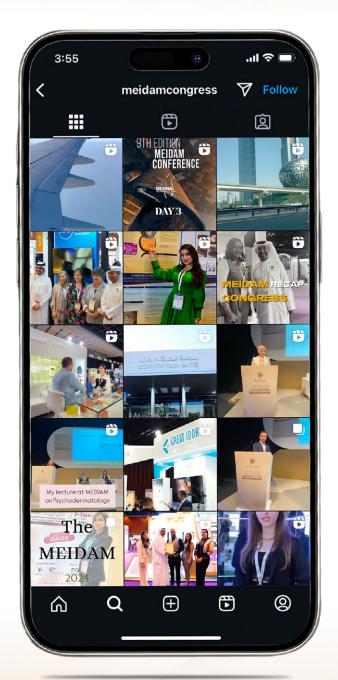
MARKETING - STATICS

OVERVIEW

The 9th International MEIDAM Congress took social media engagement to unprecedented levels in 2024. With a data-driven approach and a strategic emphasis on advertising and boosted posts, we leveraged the power of social platforms to amplify the Congress's visibility and impact. Through carefully targeted campaigns, we connected with a diverse global audience, not only reaching dermatology and aesthetic medicine specialists but also fostering curiosity among new audiences.

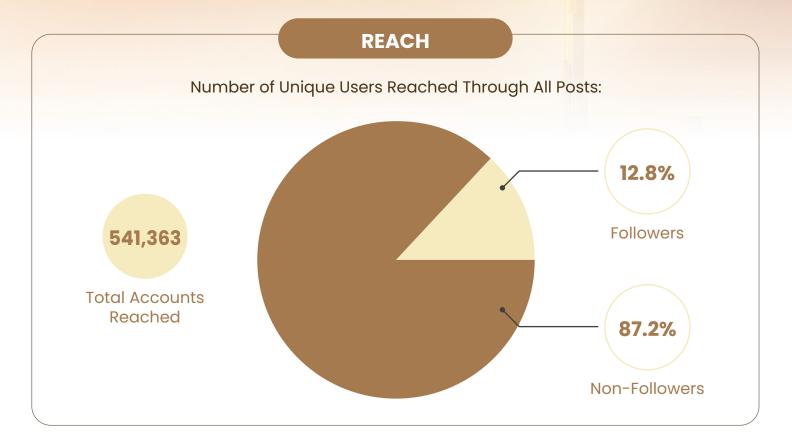
This year, our enhanced social media strategy delivered impressive results—garnering significant leads, elevating attendee engagement, and achieving record-breaking impressions and interactions. By combining organic storytelling with precision-targeted advertising, we transformed our digital presence into a dynamic hub for knowledge sharing, collaboration, and community building.

From engaging content to interactive ads and boosted posts, every element was designed to inspire, inform, and connect, positioning MEIDAM 2024 as the definitive event for advancing the science and art of dermatology and aesthetic medicine on a global stage.



KEY METRICS

15th July 2024 – 15th November 2024





KEY METRICS

15th July 2024 – 15th November 2024

ENGAGEMENT



230

Total Posts (Photos & Reels)



276

Total Comments



1,037

Total **Shares**



6,309

Total Likes (Photos & Reels)

IMPRESSIONS

Total number of times all content was seen



2,162,631

Impressions

FOLLOWER GROWTH

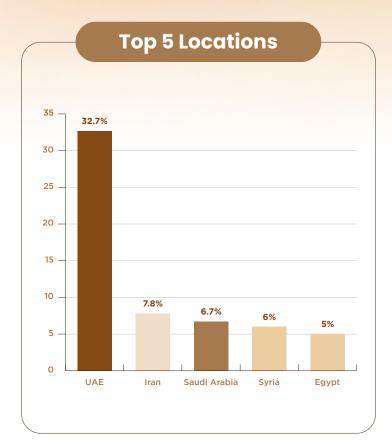
Number of new followers 15th July - 15th November

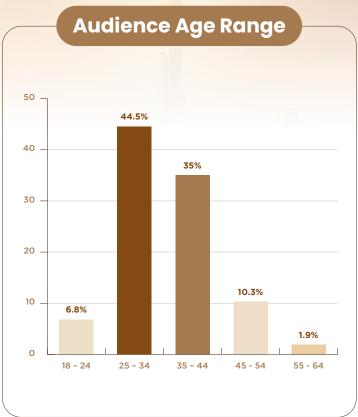


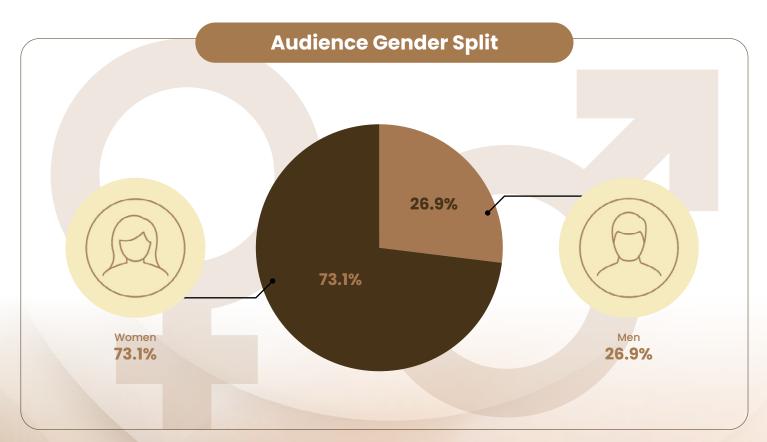
2,739

Followers Gained (+34.8%)

AUDIENCE INSIGHTS







AUDIENCE INSIGHTS

Digital Campaigns

Total Leads Generated from 15th September – 15th November: 746 MESSAGING









OFFICIAL PARTNERS

GOVERNMENTAL SUPPORTERS











SUPPORTING BID FOR WCD DUBAI 2031

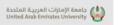


ENDORSED BY



COLLABORATING MEDICAL UNIVERSITIES & RESEARCH CENTERS













HONORARY GLOBAL **HUMANITARIAN PARTICIPANT**

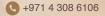






DESTINATION PARTNER













SCIENTIFIC COLLABORATORS









































































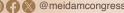


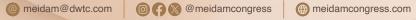












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PEARL SPONSORS













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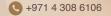


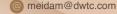




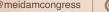














OFFICIAL SPONSORS

GOLD SPONSORS













TITANIUM SPONSORS













Total

No. of clippings

AVE Reach

25,956,797 \$111,712

Newspapers

No. of clippings

AVE Reach 367,600 \$9,184

Websites



No. of clippings

AVE Reach

\$102,528 25,589,197

Languages Review

Language	No. of clip- pings AVE		Potential Reach	
English	25	\$16,059.67	1,732,851	
Arabic	76	\$95,652.24	24,223,946	

Countries Review

Country	No. of clip- pings	AVE	Potential Reach			
United Arab Emirates	39	\$27,073.66	3,537,119			
Egypt	13	\$4,179.38	319,793			
Pan Arab	20	\$43,824.34	14,181,707			
Saudi Arabia	23	\$26,641.31	6,733,773			
Jordan	2	\$3,250.01	10,002			
United States	2	\$3,507.55	95,850			
Yemen	1	\$21.03	7,009			
Libya	1	\$3,214.63	1,071,544			

Clippings Review

Publication	Country	No. of clippings	AVE	Potential Reach
middleeastevents.com	United Arab Emirates	1	\$3,250.00	10,000
misralbalad.com	Egypt	3	\$40.80	13,596
menafn.com	Pan Arab	2	\$1,418.10	472,698
pls48.net	Saudi Arabia	1	\$3,250.00	10,000
onevillenews.com	United Arab Emirates	2	\$6,500.00	20,000
ksanewsapp.com	Saudi Arabia	2	\$3,250.00	10,001
sada-elarab.com	Egypt	2	\$3,253.46	11,155
zawya.com	Pan Arab	4	\$3,103.88	1,034,620
jawharatarabnews.net	Jordan	2	\$3,250.01	10,002
uaenews247.com	United Arab Emirates	2	\$14.52	4,838
uaenews4u.com	United Arab Emirates	1	\$2.22	740
apnnews.com	United States	1	\$257.55	85,850
Gulf Today	United Arab Emirates	2	\$1,486.70	95,200
jarida	United States	1	\$3,250.00	10,000
wam.ae	United Arab Emirates	5	\$3,993.55	1,331,190

Publication	Country	No. of clippings	AVE	Potential Reach
arabnewsservice.com	United Arab Emirates	1	\$0.00	0
emiratesnewsgazette.com	United Arab Emirates	1	\$0.00	0
news.halalkhalij.com - Arabic	Egypt	1	\$0.00	0
albayan.ae	United Arab Emirates	2	\$2,184.24	728,082
nafeza2world.com	Egypt	1	\$14.79	4,930
alkhaleej.ae	United Arab Emirates	3	\$2,731.86	910,620
nabd.com	Pan Arab	8	\$37,612.48	12,537,504
masralyoum.net	Egypt	5	\$109.60	36,535
Al Rehla News	Pan Arab	1	\$1,324.23	15,000
Al Fajr	United Arab Emirates	2	\$2,057.10	43,600
mediaoffice.ae	United Arab Emirates	1	\$96.33	32,110
emirates247.com	United Arab Emirates	1	\$313.78	104,593
gccbusinessnews.com	United Arab Emirates	1	\$8.55	2,849
alwatan.com.sa	Saudi Arabia	1	\$579.54	193,179
pressbee.net	Egypt	1	\$760.73	253,577
alriyadh.com	Saudi Arabia	1	\$1,877.89	625,965

Publication	Country	No. of clippings	AVE	Potential Reach
sauress.com	Saudi Arabia	1	\$6.95	2,315
7adramout.net	Yemen	1	\$21.03	7,009
makkahnewspaper.com	Saudi Arabia	1	\$394.22	131,408
klyoum.com	Pan Arab	2	\$81.58	27,196
sadaaalarab.com	Saudi Arabia	1	\$1.45	482
samaworld.com	Saudi Arabia	1	\$0.00	0
dora.sa	Saudi Arabia	1	\$8.78	2,927
sabq.org	Saudi Arabia	1	\$13,041.76	4,347,252
shafaq-e.sa	Saudi Arabia	1	\$17.40	5,799
alghd.com.sa	Saudi Arabia	1	\$34.43	11,476
sahmnews.com.sa	Saudi Arabia	1	\$101.18	33,726
lasir.com	Saudi Arabia	1	\$54.94	18,312
ajel.sa	Saudi Arabia	1	\$1,854.22	618,075
al saudi alyaum	Saudi Arabia	2	\$1,992.54	664,182
wakebeconomic.com	Saudi Arabia	1	\$18.58	6,194
aan-news.com	Saudi Arabia	1	\$10.33	3,444

Publication	Country	No. of clippings	AVE	Potential Reach
watannews-sa.com	Saudi Arabia	1	\$3.19	1,064
walall.com	Saudi Arabia	1	\$10.31	3,438
pardaisnews.com	United Arab Emirates	1	\$0.00	0
ar.zahwapress.com - Arabic	Pan Arab	1	\$0.00	0
halalkhalij.com	Libya	1	\$3,214.63	1,071,544
tradearabia.com	United Arab Emirates	1	\$31.39	10,463
uaenewsapp.com	United Arab Emirates	3	\$19.65	6,552
nasnews.ae	United Arab Emirates	2	\$0.00	0
alwahdanews.ae	United Arab Emirates	1	\$18.29	6,098
onearabia.me	United Arab Emirates	1	\$0.00	0
arabic.arabianbusiness.com	Pan Arab	1	\$284.07	94,689
abc-gcc.net	Saudi Arabia	1	\$133.60	44,534
onearabia.me - Arabic	Pan Arab	1	\$0.00	0
Al Bayan	United Arab Emirates	1	\$2,364.70	88,800
Al Khaleej	United Arab Emirates	1	\$1,951.63	125,000
alfajr-news.net	United Arab Emirates	1	\$9.45	3,151

Publication	Country	No. of clippings	AVE	Potential Reach
emiratitimes.com	United Arab Emirates	1	\$39.70	13,233
thefinance360.com	United Arab Emirates	1	\$0.00	0













SCIENTIFIC PROGRAM

DAY 1 - SCIENTIFIC PROGRAM

FRIDAY - 15th November 2024

SHEIKH MAKTOUM C - TRACK 1

08:00 - 09:00 Registration

09:00 - 10:00 **Plenary Session**

Moderators: Nejib Doss, Mohamed Abdullah Taha, Zbigniew Ruszczak

09:00 - 09:30 Epidermolysis bullosa 2024 - what's new in pathogenesis and management Zbigniew Ruszczak 09:30 - 10:00 Updates from Dermatology Journals Ameen Abdulmajeed Alawadhi

10:00 - 10:30 **Opening Ceremony**

10:30 -11:00 **Exhibition Inauguration & Coffee Break**

11:00 - 12:05 Session 1: International League of Dermatological Societies (ILDS)

Moderators: Ncoza Dlova, Jorge Ocampo-Candiani, Stephen Shumack

11:00 - 11:20 ILDS and Global Dermatology 11:20 - 11:40

Surgical treatment of melanoma 11:40 - 12:00 The Pacific Dermatology Training Centre in Fiji and the Role of ILDS Support

12:00 - 12:05 Q&A

12:05 - 12:45 Session 2A: Atopic Dermatitis

Moderator: Mohamed Ahmed

40 min Real-World Evidence in Atopic Dermatitis: Insights from Dupixent

Clinical Trials and Long-Term Disease Control

12:45 - 13:05 Lecture 2B:

Moderator: Amal Alsaberi

Introduction to Stylage 40 min

13:05 - 14:10 Lunch Break

Session 3: European Academy of Dermatology and Venereology (EADV) Session Moderators: Menno de Rie, Dedee F. Murrell, Aleksandra Lesiak

14:10 - 14:15 Introducing the EADV

14:15 - 14:35 What's new in therapies for Epidermolysis Bullosa

14:35 - 14:55

14:55 - 15:15 Psychodermatology

15:15 - 15:35 Advanced treatments for Atopic Dermatitis

15:35 - 16:15 Session 4

Moderators:

14:10 - 15:35

40 min Real World Experience with Secukinumab

16:15-16:30 Coffee Break

16:30 - 17:10 Session 5: Dermatology Practice & Care

Moderators: Faiza Al Raai, Sahar AlNowais

16:30 - 16:50 Dermatologist Burnout 16:50 - 17:10 Diet in Dermatology

+971 4 308 6106

17:10 - 18:35 Session 6: Atopic & Contact Dermatitis

Moderator: Amal Alsaberi, Zainab Almossalli

17:10 - 17:30 **Guidelines of Care for Atopic Dermatitis**

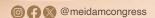
17:30 - 17:50 AD and allergy testing: what dermatologists need to know?

17:50 - 18:10 Systemic Contact Dermatitis, Practical Challenges For The Dermatologist

Focusing On Metal Implant Allergy

18:10 - 18:15 Q & A

@ meidam@dwtc.com



meidamcongress.com

#MEIDAM2024

ILDS

Herve Raspaldo

International League of Dermatological Societies

Jorge Ocampo-Candiani

Stephen Shumack

Stephen Shumack

Ameen Alawadhi



Menno de Rie Dedee F. Murrell Aleksandra Lesiak

Menno de Rie Maria-Angeliki Gkini

Fatima Al Sayyar



Sahar AlNowais

Faiza Al Raai

David E. Cohen Zainab Almossalli

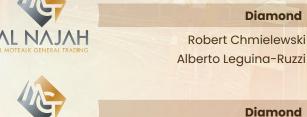
Balazs Hodosi

(Oral Abstract)

FRIDAY - 15th November 2024

SHEIKH MAK TOUM B = TRACK 2			
11:00 - 11:40	INDUSTRY SHOWCASE SESSION		
11:00 - 11:40	Industry Showcase Session 1	MERZ AESTHETICS*	Diamond
	New Frontiers in Collagen Biostimulation with CaHA		Gabriela Casabona
11:40 - 13:00	INDUSTRY SCIENTIFIC SESSIONS	4	4-1-1-1-1
11:40 - 12:20	Industry Scientific Session 1	DUBIMED MEDICAL SUPPLIES TRADING	Pearl
	Elevate Your Practice with Sofwave: Innovations in Skin	Tightening and Lift	ing Ioana Filip
12:20 - 13:00	Industry Scientific Session 2	ELOTUS	Pearl
	FACTOR FIVE	Hazem Alafee	r, Samah Wehbeh, Melda Aldaoudi
			Abdulkader Ramo, Rolla Alahhadat
13:00 - 14:10	Lunch Break		
14:10 - 16:10	INDUSTRY SCIENTIFIC SESSIONS		
14:10 - 14:50	Industry Scientific Session 3	MERZ AESTHETICS*	Diamond
	Regenerative Aesthetics: What is important to know?		Gabriela Casabona
14-50 15-20	Industry Colontific Cossion 4		Pierrond
14:50 - 15:30	Industry Scientific Session 4	ALNIAIA	Diamond
14:50 - 15:30	Double the Impact: Harnessing the Power of	VI NVIVH	Robert Chmielewski

14.50 - 15.50	illudati y acientinic aession 4		
14:50 - 15:30	Double the Impact: Harnessing the Power of Redermalization and Biostimulation in a Game Changing Two-Layers Technique	AL MOTEALK GENERAL TRADING	
15:30 - 16:10	Industry Scientific Session 5		
15:30 - 16:10	Unlocking Timeless Beauty: The Cutting-Edge Fusion of Fillers and Skin Boosters for Instant, One-Session Transformation	AL NAJAH AL MOTEALK GENERAL TRADING	S



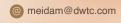
Robert Chmielewski Alberto Leguina-Ruzzi

Diamond

16:15 - 16:30 Coffee Break

16:30 - 18:40	INDUSTRY SHOWCASE SESSIONS	Carrier State of the	
16:30 - 17:10	Industry Showcase Session 2	SSINCLAIR	Pearl
40 min	Beyond Beauty: OxiFree™ Aesthetic Renaissance in	Dermal Fillers	Francisco De Melo
17:15 - 17:55	Industry Showcase Session 3	RICHMOND	Gold
	Non Ablative rejuvenation Expectations, too good to be true?	RICHMOND	Ashraf Badawi
18:00 - 18:40	Industry Showcase Session 4	(8)'4)'V	Titanium
Moderator: T	homas Boleslavsky	V V V	





EMFACE & INJECTABLES COMBINATION





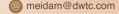


Papa Panajot

FRIDAY - 15th November 2024

SHEIKH MAKTOUM A1 - TRACK 3

11:00 - 12:25	Session 7: Clinical Dermatology		
Moderators: 11:00 - 11:20 11:20 - 11:40 11:40 - 12:00 12:00 - 12:20 12:20 - 12:25	Fatma Al Shamsi, Abdullah Shehab, Zaidoon Abdelhadi Sharing practice in dermatology: Challenging cases - 20 Psoriasis and cardiovascular comorbidities Updates on the use of imaging in dermatology Dermatological manifestation of cardiac disease need c Q&A		Mohammad J. Tawara Maria-Angeliki Gkini Zaidoon Abdelhadi Abdullah Shehab
12:25 - 13:10	Session 8: Monkeypox Infection Updates		
12:25 - 12:45 12:45 - 13:05 13:05 - 13:10	lia Al AlMuala, Waqas S. Abdulwahhab, Ibrahima Traoré Mpox (Monkeypox) for Dermatologists: Updated Guidelin Monkeypox virus infection: The dermatologist's point of vi Q & A Lunch Break	es and Best Practices	Ibrahima Traore Nazim Benmehidi
14:10 - 15:30	INDUSTRY SHOWCASE SESSIONS		W. C
14:10 - 14:50	Industry Showcase Session 5	cromed	Titanium
	Bovine Colostrum Secretomes in Skin Bio-Rejuvenation		Anoob Pakkar-Hull Patrick Treacy
14:50 - 15:30	Industry Showcase Session 6	APTOS	Titanium
	APTOS: Leading a New Era in Aesthetic Medicine with NAMICA's Revolutionary Thread Technology		George Sulamanidze
15:30 - 16:10	INDUSTRY SCIENTIFIC SESSION	999000	
15:30 - 16:10	Industry Scientific Session 6	Eucerin®	Platinum
15:30 - 15:50 15:50 - 16:10	Turning back time: Epigenetic Innovations in Skincare Thiamidol®: Latest innovation in the treatment of Hyperpigmenta		Khadija Al Jefri Badriya Al Shehhi
16:10 - 17:55	INDUSTRY SHOWCASE SESSIONS	The state of the	FY I
16:30 - 17:10	Industry Showcase Session 7	NAOS	Gold
40 min	A Global insight into Age Proteom- The First Cell Longevit	ry Serum'	Sawsan Al Mulla
17:15 - 17:55	Industry Showcase Session 8	CLINIMED	Exhibitor
	QUANTUM RF: New Era of Fat Reduction and Skin Tightenir	ng Without Liposuction	Maria Heller



Atlal AlLafi

Abdulhadi Jfri

Dana S. Alessa

Nidal A. Obaidat

Sultan Alkhenaizan

UHS

Fatma M. Shaban

Hanan Sharif

Ramy Refaat

Hussein M. Abdeldayem

DAY 1 - SCIENTIFIC PROGRAM

FRIDAY - 15th November 2024

SHEIKH MAKTOUM A2 - TRACK 4

11:00 - 12:40	Session 9: Dermato - Oncology	

Moderators:	Dana S. Alessa, Nabila Rashid, <mark>Alsharif M. Fawwaz</mark>
11:00 - 11:20	A multidisciplinary care towards CTCL patients

11:20 - 11:40 Hypopigmented mycosis fungoides 11:40 - 12:00 CTCL: Un update on management

12:00 - 12:20 Update on Cutaneous Reactions to Targeted and Immune Cancer Therapy 12:20 - 12:40 Diagnosis of early mycosis fungoides: A dermatopathology perspective

12:40 - 13:10 Session 10: Challenging Clinical Cases

Moderator: Nejib Doss

12:40 - 13:10 Challenging Cases from Riyadh

13:10 - 14:10 **Lunch Break**

14:10 - 15:10 Session 11: Sharjah University Session

Moderators: Fatma M. Shaban, Hanan Sharif, Ramy Refaat

Unique cases from Medical practice in UAE 14:10 - 14:30

14:30 - 14:50 Relationship between food allergy and atopic dermatitis in infancy

14:50 - 15:10 Role of Ultrasound in Different Skin Lesions

15:10 - 16:15 Session 12: Scar Management & Updates

Moderators: Sami Al Suwaidan, Yen loo, Fatima BinSayyar

Sami Al Suwaidan 15:10 - 15:30 New Trends in Scar Management 15:30 - 15:50 Advancements in Scar Treatment with Laser Therapy: Techniques, Outcomes, and Future Directions Loai Salah Maria Angelo-Khattar

15:50 - 16:10 Tunable Fractional Erbium: YAG Laser in Scar management

16:10 - 16:15 Q & A

16:15-16:30 Coffee Break

16:30 - 17:35 Session 13: Vitiligo Treatments & Updates

Moderator: Sameer Al Ali, Aseem Sharma, Amani Al Falasi

16:30 - 16:50	Vitiligo update 2024	Ahmed Allssa
16:50 - 17:10	NCES(Non-cultured epidermal suspension) for Childhood vitiligo	Madhulika Mhatre
17:10 - 17:30	The Efficacy And Safety Of Ablative Co2 Laser In Treatment Of Stable Vitiligo	Abdelaziz Eltaweel
17:30 - 17:35	Q & A	(Oral Abstract)

17:35 - 18:35 Session 14: Warts Treatment

Moderators: Husain Juma, Udaya K. Padubidri, Nidal A. Obaidat

17:35 - 17:55	Intralesional Tuberculin – Novel treatment option for Recalcitrant Periungual Warts	Udaya K. Padubidri
17:55 - 18:15	Update in treatment of difficult warts	Husain Juma
18:15 - 18:35	Intralesional Immunotherapy; Targeting Recalcitrant Warts	Alsharif M. Fawwaz

FRIDAY - 15th November 2024

SHEIKH RASHID D - TRACK 5 - CLINIC

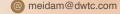
08:00 - 09:5	5 Clinic Hands-on Workshop 1 & 2	SSINCLAIR	Pearl
40 min	Ellansé Masterclass		Franco Vercesi
	Mastering the Technique: A Deep Dive into Ellansé		Francisco De Melo
			Mohamed Abdel Rahman
11:00 - 11:40	Clinic Hands-on Workshop 3	S SINCLAIR	Pearl
40 min	Mastering Lanluma: A Comprehensive		Franco Vercesi
	Guide to Optimal Facial Outcomes	100	Francisco De Melo Mohamed Abdel Rahman
11:45 - 12:25	Clinic Hands-on Workshop 4		Digmond
F Form	Game-Changing, Redermalization and	AL NAJAH	Alberto Leguina-Ruzzi
	Biostimulation Hands ON workshop.	AL MOTEALK GENERAL TRADING	Alborto Eggania Kazzi
12:30 - 13:10	Clinic Hands-on Workshop 5	DERMA	Pearl
	Smooth out your body shape using Privilege body filler	THE EXPERIENCE OF BEAUTY	Heba Abdallah
13:10 - 14:10	Lunch Break		
14:10 - 14:50	Clinic Hands-on Workshop 6	DUBIMED MEDICAL SUPPLIES TRADING	Pearl
	Latest technology to treat Stretch Marks , Skin Laxity an	d Cellulite.	Boca Andreea
14:55 - 15:35	Clinic Hands-on Workshop 7	GALDERMA	Diamond
	HIT Bright Eyes		Wesam Mansour
			Firas Hamdan Yulia Dyachenko
		~	
15:40 - 16:20	Clinic Hands-on Workshop 8	DERMA THE EVENDENCE OF BEAUTY	Pearl
	Total facial makeover by Aliaxin Filler	THE EST ESTATE OF STATE OF STA	Joud Miskeci
16:20 - 16:30	Coffee Break		
16:30 - 17:10	Clinic Hands-on Workshop 9	ELOTUS	Pegri
10.00 17.10	RDS WORKSHOP	DaLU103	Hala Mahfoud
	No Wellington		Zeina Al Omar
			Acnemaddie
17:15 - 17:55	Clinic Hands-on Workshop 10	Allergan Aesthetics	Diamond
	Elevating Skin Hydration of Face, Neck and		Mansi Mukherjee
	Decolletage with Juvederm Volite		Raafat Lakis
18:00 - 18:40	Clinic Hands-on Workshop 11	VIVA CY°	Gold
Moderator: N			
	Nose chin and jawline Beautification with Stylage		Herve Raspaldo



FRIDAY - 15th November 2024

SHEIKH RASHID C - TRACK 6

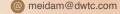
11:00 - 13:00	INDUSTRY SCIENTIFIC SESSIONS		
11:00 - 11:40	Industry Scientific Session 7	YUMA	Platinum
11:00 - 11:20 11:20 - 11:40	PDRN - the major factor in regenerative medicine and a APPeex peeling with regenerative property	against inflammaging	g Michael Yudin Milena Al Mansuri
11:40 - 12:20	Industry Scientific Session 8	L'ORÉAL Dermatological Beauty	Pearl
	Innovations in the management of hyperpigmentation		rs Faisal Ali
12:20 - 13:00	Industry Scientific Session 9	GALDERMA	Diamond
40 min	Mastering the Distinction: Acne Vs Rosacea		Hussein Abdeldayem
13:10 - 14:10	Lunch Break		
14:10 - 16:10	INDUSTRY SCIENTIFIC SESSIONS		
14:10 - 14:50	Industry Scientific Session 10	DERMA	Pearl
	Achieving Radiance: The Collaborative Impact of Endolift and Profhilo	The Late of the La	Shady Lasheen
14:50 - 15:30	Industry Scientific Session 11	Allergan Aesthetics	Diamond
	The Science behind Toxins in Aesthetics: Evidence and Clinical Practice		Ruaa Al Harithy
15:30 - 16:10	Industry Scientific Session 12	Kenvue	Platinum
15:30 - 15:50 15:50 - 16:10	The leading role of minoxidil in the treatment of androg The clinical benefits of colloidal oatmeal in adult atopic		Fadi Al Sabbagh Ali Akbar
16:15- 16:30	Coffee Break		
16:30 - 18:40	INDUSTRY SHOWCASE SESSIONS		College and a
16:30 - 17:10	Industry Showcase Session 9	DERMA	Pearl
	Combining advanced technologies and methods to improve skin texture by reducing scars, spots, and blem	nishes.	Raphael Chauchard Duerinck
17:15 - 17:55	Industry Showcase Session 10	جمجوم فارما Jamjoom Pharma	Diamond
	Hyperpigmentation management updates, Trusted app	oroach in the region	May El Samahy
18:00 - 18:40	Industry Showcase Session 11	heka	Platinum
	Lift, Tone, Transform: Elevate your practice with Trilift	Trading	Janine Wagner



FRIDAY - 15th November 2024

SHEIKH RASHID BI - TRACK 7

11:00 - 11:50	Session 15: Rosacea Update	
Moderator: F	aiza Al Raai, Rim Cheikh Rouhou, F <mark>atima Al Madani</mark>	
11:00 - 11:20	Rosacea in patient of color and implementation of Energy base Devices in the	Nellie Konnikov
11.00 11.50	treatment protocol	Alala an alua I a si ala
11:20 - 11:50	Rosacea	Aleksandra Lesiak
11:50 - 13:10	Session 16: Skin Disorders Management & Updates	
	Fatima Al Madani, Ashraf Reda, Hassan Riad	
11:50 - 12:10	Urticaria - when biopsy is needed	Yen Loo Lim
12:10 - 12:30 12:30 - 12:50	Chronic Pruritus Hidradenitis suppurativa: An update on management	Ashraf Reda Abdulhadi Jfri
12:50 - 13:10	IL (Interleukin)1 and NETosis (Neutrophil Extracellular Trap) diseases of the	Hassan Riad
0.4	skin: diagnosis and management.	
13:10 - 14:10	Lunch Break	
14:10 - 15:15	Session 17: Laser Updates	
14:10 - 14:30	aief S. Al Nomair, Ahmed Al Issa, Khaled Turki Laser update 2024	Ahmed Al Issa
14:30 - 14:50	Laser Clinical Cases Challenge	Naief S. Al Nomair
14:50 - 15:10	Injectables, Lasers and EBDs, how to play this game?	Ashraf Badawi
15:10 - 15:15	Q&A	
15:15 - 16:15	Session 18: Paediatric Dermatology	
Moderators:	Amal Said, Reem Elbahtimi	
15:15 - 15:35	The differential diagnosis of digital papules in children	Reem Elbahtimi
15:35 - 15:55	Clinical cases : Pediatric dermatology	Amal Said
15:55 - 16:15	Unusual causes of alopecia	Reem Elbahtimi
16:15 - 16:30	Coffee Break	
16:30 - 17:10	Session 19: Genital Dermatology	
Moderators:	Leong Kin Fon, Mohamed Ghoz, Hassan El Husseini	
16:30 - 16:50	Al technology in aesthetics and how it is shaping the future	Tarek Turk
16:50 - 17:10	Lasers in genital area - from hair removal to neoplasm- what's new	Mohamed Ghoz
17:10 - 18:15	Session 20: Thread Lifting practices	
Moderator: S	alah Al Rubaie, Azzam AlKhalifa, Mohamed Al Falasi	
17:10 - 17:30	Thread Rheology	George Sulamanidze
	How And Why It Is Crucial	
17:20 17:50	Different Threads, Different Compositions, Different Effects	Azzana Alichalifa
17:30 - 17:50 17:50 - 18:10	Non-surgical face lifting, machines vs injectables Thread Lifting Methods. Practical Advices And Techniques.	Azzam AlKhalifa George Sulamanidze
18:10 - 18:15	Q & A	ocorge odiamanaze
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FRIDAY - 15th November 2024

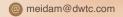
SHEIKH RASHID B2 - TRACK 8

11:00 - 12:00	Session 21: Tunisian Society of Dermatology & Venereology (STDV) Session	STDV
Moderators:	Asmahane Souissi, Mohamed Denguezli, Khaled Turki	Société Tunicierne de Dematologie et de Vénériologie
11:00 - 11:15	Cutaneous leishmaniasis in Tunisia	Mohamed Denguezli
11:15 - 11:30	Management of skin scars by combination of methods	Khaled Turki
11:30 - 11:45	Treatment of keloids with phenol	Madiha Mseddi
11:45 - 12:00	Hair disorders: Clinical cases	Asmahane Souissi
12:00 - 13:05	Session 22: Alopecia Treatment updates	
Moderator: H	asan El Husseini, Neeraj Pandey	
12:00 - 12:20	The role of JAK inhibitors in Alopecia Areata (update)	Anastasia Therianou
12:20 - 12:40	Treatment Options For Alopecia: An Update, Looking To The Future	Adel Al Sandtali
12:40 - 13:00	Systemic treatment in Alopecia Areata	Anastasia Therianou
13:00 -13:05	Q&A	
13:05 - 14:10	Lunch Break	
14:10 - 14:50	Industry Scientific Session 13	Platinum
14:10 - 14:50	Debunking myths on minoxidil for the treatment of androgenetic alopecia	Fadi Al Sabbagh
14:50 - 15:35	Session 23: Pigmented Skin Disorder	
Moderator: J	awahar Al Naqbi, Saad Al Talhaab, Azzam Khalifa	
14:50 - 15:10	Melanocyte-keratinocyte transplantation updates	Saad AlTalhaab
15:10 - 15:30	Punch graft for mucosal lip vitiligo	Ncoza Dlova
15:30 - 15:35	Q & A	
15:35 - 16:15	Session 24: Neglected Tropical Diseases	
Moderators:	Nabila Rashid, Fatima Mernissi	
15:35 - 15:55	Leprosy Situation: Over two decades of the Post Elimination Era.	Tahir Mohammed
15:55 - 16:15	Skin Tropical Neglected Diseses in Mauritania	Mariem K. Dia
16:15- 16:30	Coffee Break	
16:30 - 17:30	Session 25: Acne Management Updates by Association Tunisienne des Dermatologistes Libéraux (ATDL)	Association Tunisienne Des Dermatologistes
Moderators:	Rim Cheikh Rouhou, Aida Khaled, Dorra Baccouche	Des Dermatologistes Libéraux
16:30 - 16:50	Role of chemical peelings in the management of active acne vulgaris	Aida Khaled
16:50 - 17:10	A new combination therapy for atrophic acne scars: subcision, calcium	Dorra Baccouche
	hydroxyapatite and fractional laser	
17:10 - 17:30	Management of acne in adult females in 2024	Rim Cheikh Rouhou
17:30 - 18:30	Session 26: Syrian Arab Society of Dermatology (SASD) Session	
Moderators:	Samir AlMahfoud, Fou <mark>z Hasan, Loujain Al Ramadan</mark>	A SOUTH OF THE SECOND OF THE S
17:30 - 17:45	Global 3-Dimensional Esthetic Approach (the Commbination Technique)	Manal Mouhamad

17:45 - 18:00

18:00 - 18:15

18:15 - 18:30



Antifungal resistance in dermatophytes

Pseudopelade of Broq

Using Fractional Co2 laser in cutaneous Leishmaniasis management in Syria

Kinda Al Shawa

Roman Al Mahfoud Hamid Suleiman

FRIDAY - 15th November 2024

AJMAN D HALL

14:10 - 18:30 A MEIDAM Association Initiative Program for Residents

In Collab with

Royal College of Physicians

14:10 - 18:30 Developing future leaders: Evidence-based practice and quality improvement Session I

Omar Mustafa Aimee Protheroe



SATURDAY - 16th November 2024

SHEIKH MAKTOUM C - TRACK 1

09:00 - 10:00 Session 27: The Oman Dermatology Society (ODS) Session

Moderators: Husain Juma, Zainab AlMossali, Ameen AlAwadhi

09:00 - 09:20 Dermoscopy in General Dermatology: The pitfalls

09:20 - 09:40 Off labels uses of newer drug in dermatology and difficult to treat conditions

09:40 - 10:00 Essential Nutrients for Skin: What's New?

Ameen Al Awadhi Fatima Khamdan

Husain Juma

10:00 - 10:45 Session 28: The American Academy of Dermatology Association (AAD) Session I

Moderator: Cyndi-Yag Howard

10:00 - 10:05 Welcome and Opening Remarks

10:05 - 10:45 Dermatologic Surgical Pearls

AAD American Academy of Dermatology Association

Seemal Desai Seemal Desai Cyndi-Yag Howard

10:45 - 11:00 Coffee Break

11:00 - 13:15 Session 28: The American Academy of Dermatology Association (AAD) Session II

Moderator: Seemal Desai, David E. Cohen, Amy J. McMichael

11:00 - 11:45 Pigmentary Disorders: Focus on Hyperpigmentation

11:45 - 12:30 Patch Testing and Allergic Contact Dermatitis

12:30 - 13:15 Hair Loss

American Academy of Dermatology Association

Seemal Desai David E. Cohen Amy J McMichael

13:15 - 14:10 Lunch Break

14:15 - 16:30 Session 28: The American Academy of Dermatology Association (AAD) Session III

Moderators: Hensin Tsao, Travis W. Blalock, Cyndi-Yag Howard

14:15 - 15:00 Melanoma and Pigmented Lesions

15:00 - 15:45 High Risk Non-Melanoma Skin Cancer and Broader Cutaneous Oncology

15:45 -16:30 Dermatologic Surgical Pearls



Hensin Tsao Travis W. Blalock Cyndi-Yag Howard

16:30 - 16:45 Coffee Break

16:45 - 17:30 Session 28: The American Academy of Dermatology Association (AAD) Session IV





16:45 - 17:30 Panel discussion on Dermatology Pearls Travis W. Blalock, Hensin Tsao, Amy J. McMichael, David E. Cohen

17:30 - 17:35 Closing (Group Photo Session)

17:35 - 18:35 Session 29: Trichoscopy Session

Moderators: Asmahane Souissi, Fatima Z. Mernissi

17:35 - 17:55 Trichoscopic findings in alopecia areata
 17:55 - 18:15 Trichoscopy in skin of color: Clinical cases
 18:15 - 18:35 Folliculitis decalvans: from trichoscopy to therapy

AAD Academy of Dermatology
Association

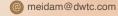
Asmahane Souissi Fatima Z. Mernissi Asmahane Souissi

SATURDAY - 16th November 2024

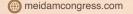
SHEIKH MAKTOUM B - TRACK 2

	SHEIKH WAK I OOW I	IKACI	12
09:00 - 11:00	INDUSTRY SHOWCASE SESSIONS		
09:00 - 09:40	Industry Showcase Session 12	the science of healthy skin	Titanium
	Clinical Approach to Oily and Combination Skin Care		Stephen Schmuck
09:45 - 10:20	Industry Showcase Session 13	LOVE YOUR SKIN	Platinum
	Update in androgenetic alopecia management	esse rook okiiv	Aseel Alsulaimi
10:20 - 11:00	Industry Showcase Session 14		Exhibitor
40 min	Ultracol: The first PDO Powdered Microsphere for Collagen Biostimulation	KINNOVATIO	Kwon Hanjin
11:00 - 13:00	INDUSTRY SCIENTIFIC SESSIONS	The second second	The Late of the late of
11:00 - 11:40	Industry Scientific Session 14	جمجوم فارما Jamjoom Pharma	Diamond
40 min	The Dermatophytosis Challenge: Novel Solution in our Region		Ameen Alawadi
11:40 - 12:20	Industry Scientific Session 15	MERZ AESTHETICS*	Diamond
	To Prime or Not to Prime		Gabriela Casabona
12:20 - 13:00	Industry Scientific Session 16	PRO	Pearl
	EndoliftX: New Era of the Laser Lifting and Lipolysis Discover full potential by treating eye area, neck, and b	THE EXPERIENCE OF BEAUTY	Ivana Grossova
13:10 - 14:10	Lunch Break		
14:10 - 16:10	INDUSTRY SCIENTIFIC SESSIONS		
14:10 - 14:50	Industry Scientific Session 17	DERMA	Pearl
14:10 - 14:30 14:30 - 14:50	PROFHILO® & PROFHILO® STRUC TURA: Revolutionizing Facial Structural Restoration Lips with Character: A uniqe Approach to Lip Filler with	Ego Lips by Aliaxin	Hani Nabil Reem Nouman
14:50 - 15:30	Industry Scientific Session 18	■ DUBIM■D °	Pearl
	From Concept to Clinical Results: Expert Perspectives o	n Ellacor	Firas Hamdan Mohammed Alsufyani Melika Kibar
15:30 - 16:10	Industry Scientific Session 19	sanofi	Pearl
Moderator: A	yman AlNaeem Dupixent: The biologic you know, NOW APPROVED in Ch	ronic Spontaneous	Urticaria Huda Rajab
16:15- 16:30	Coffee Break		
16:30 - 17:10	INDUSTRY SHOWCASE SESSIONS		and the
16:30 - 17:10	Industry Showcase Session 15	ASTRACARE	Gold
	NEO B NAD	Care That Makes A Difference	Nacy Labib









Raed Farhat Samah Wehbeh

SATURDAY - 16th November 2024

SHEIKH MAKTOUM A1 - TRACK 3

09:00 - 11:00	INDUSTRY SHOWCASE SESSIONS		
09:00 - 09:40	Industry Showcase Session 16	VVIVACY	Gold
	Face sculpting with Stylage range: contouring & beaut	iful lips	Herve Raspaldo
09:40 - 10:20	Industry Showcase Session 17	700 Rettaneh	Platinum
	Aerolase Neo Elite: Strategic Solution for Clear & Toned	Skin	Mansi Mukherjee
10:20 - 11:00	Industry Showcase Session 18	≰ kenvue	Platinum
	Retinol: a gold standard ingredient for boosting skin's y	outhful appearance	Khadija Aljefri
11:00 - 12:20	INDUSTRY SCIENTIFIC SESSIONS		The fact that the
11:00 - 11:40	Industry Scientific Session 20	Lilly	Platinum
	Taltz: Why Timing Matters?	Lilly	Jawaher ElNaqbi
11:40 - 12:20	Industry Scientific Session 21	Mod	Platinum
	Amino Acids Replacement Therapy The new Era of Coll	agen Bio Revitalization	Shadan Naji
12:20 - 13:00	INDUSTRY SHOWCASE SESSION		
12:20 - 13:00	Industry Showcase Session 19	cromed	Titanium
	Rejuvenation Redefined: Multi-Functional Treatments w	vith Poly Nucleotides	Shady Ismail
13:00 - 14:10	Lunch Break		

14:10 - 15:20	Session 30: Blistering	Diseases &	k Pregnancy	Dermatoses
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Moderator. F	duma Almarzooqi, Dedee F. Marrell, Shimelis N. Doni	
14:10 - 14:30	Blistering diseases and EB in Pregnancy	Dedee F. Murrell
14:30 - 14:50	Pregnancy Dermatoses	Shimelis N. Doni
14:50 - 15:10	Autoimmune blistering diseases	Yen Loo Lim
15:10 - 15:20	0.8.Δ	

15:20 - 16:05 Session 31: Association of Dermatovenereologists and cosmetologists of the replublic of Tajikistan (ADCRT) Session



Homidov Muzaffar

Rustam Sultonov

Moderator: Rustam Sultonov, Fatima Khamdan

Epidermolysis bullosa in Tajikistan 15:20 - 15:40 15:40 - 16:00 Pioneering Dermatopathology: Establishing the First National Laboratory 16:00-16:05 Q&A

16:05-16:30 Coffee Break





SATURDAY - 16th November 2024

SHEIKH MAKTOUM A1 - TRACK 3

16:30 - 18:30	Session 32: MEIDAM ASSOCIATION INITIATIVE PROGRAM FOR RESIDENTS	
	search Abstract Presentation Program (RRP) Competition	
Jury Member	rs: Abrab Qureshi, Yen Loo, Ruaa Al Harithy	
16:30 - 16:40	Peptides As Anti-Aging Agents: A Promising Path? A Meta-Analysis Of Randomized Controlled Trials Evaluating Efficacy And Adverse Outcomes	Houriah Nukaly
16:40 - 16: 50	Venous Thromboembolism In Bullous Pemphigoid: A Systematic Review	Rahaf Almutairi
16:50 - 17:00	Juvenile Dermatomyositis: What Treatment Is Recommended?	Khedija bennani
17:00 - 17:10	Dermoscopic Patterns Of Palmoplantar Naevi: Correlation With Age And Location	Oumaima Bouraqqadi
17:10 - 17:20	Assessment And Comparison Of Quality Of Life In Patients With Lichen Pigmentosus, Melasma And Rosacea	Mouna Guechchati
17:20 - 17:30	Dermoscopic Features Of Rosacea : A Comparative Study Between Dark And Light Phototypes	Kenza Khachani
17:30 - 17:40	Impact Of LED Therapy On Dermatological Conditions: A 24-Month Prospective Study In Morocco	Meryeme Marhraoui
17:40 - 17:50	Treatment Of Xanthelasma With Sodium Heparin Versus Ablative Laser	Kaoutar Mejjati
17:50 - 18:00	Efficacy Of Tranexamic Acid In The Treatment Of Rosacea	Rasha <mark>Moumna</mark>
18:00 - 18:10	Efficacy Of Tranexamic Acid Injections For The Treatment Of Melasma: Evaluating Concentration And Penetration For Optimal Outcomes - A Meta-Analysis	Houriah Nukaly
18:10 - 18:20	Podiatric Conditions: Diagnosis, Management, And Follow-Up: Where Does The Dermatologist Fit In?	Khedija Bennani
18:20 - 18:30	Is what is common Common?	Shaikha Alhaj

SATURDAY - 16th November 2024

SHEIKH MAKTOUM A2 - TRACK 4

09:00 - 10:05	Session 33: Nail Session	
09:00 - 09:20	Abdulhadi Jfri , Khaled Turki, Azzam AlKhalifa Challenges & Updates in Nail Disorder The bi-pedunculated flap and anterior incarnation of the nail Tips to improve your fragile nails. Q & A	Azzam AlKhalifa Khaled Turki Azzam AlKhalifa
10:05 - 10:45	Session 34: Vasculitis Updates	
10:05 - 10:25 10:25 -10:45	Hassan ElHusseini, Atlal Allafi, Yen Loo Lim Diagnostic approach to patients with suspected Vasculitis Vasculitis - approach to diagnosis of cutaneous vasculitis	Atlal Allafi Yen Loo Lim
10:45 - 11:00	Coffee Break	
11:00 - 12:00	Session 35: Emirates Dermatology Session	
Moderators: 11:00 - 11:20 11:20 - 11:40 11:40 - 12:00	Huda Rajab, Ayman Al Naeem A Case presentation of Congenital insisitivity to pain with anhidrosis Approach to Patient with Facial Erythema 20 tips in 20 minutes in Dermatology	Lamyaa Elmubarak Samah M. Tantawy Mohammed K. Ismael
12:00 - 12:30	Session 36A: Anatomy Session	
Moderators:		
30 min	Mastering Facial Anatomy: Insights for Clinicians	Peter Palhazi
12:30 - 13:10	Session 36B: Clinical & Dermato-surgical Challenging Cases	
Moderators:	Abrar Qureshi, Saad Al Talhab, Sultan Alkhenaizan	
12:30 -12: 50 12:50 - 13:10	Clinical & Dermato-surgical Challenging Cases Challenging cases from the combined dermatology - rheumatology clinic	Travis W. Blalock Abrar Qureshi
13:10 - 14:10	Lunch Break	
14:10 - 15:10	Session 37: Hair Treatment Updates	
	Khaled Turki, Sukesh M S	
14:10 - 14:30	Hair transplant - What we need to know as dermatologists	Sukesh M S
14:30 - 14:50		ngrae Cho (VIDEO PRESENTATION)
14:50 - 15:10	Platelet rich plasma or Growth factor concentrate or Injectable platelet	Sukesh M S
	rich fibrin for hair rejuvenation - My Take	
15:10 - 16:10	Session 38: National alliance of dermatologists and cosmetologists (NAD	OC) Session
	Nikolay Potekaev, Olga Zh <mark>ukova</mark>	NADC
15:10 - 15:25	Melanoma diagnostics in dermatocosmetological practice	Akulinkin Vsevolod
15:25 - 15:40 15:40 - 15:55	Molecular diagnosis of Tinea incognito: advantages and practical applicat Immunologic features of Alopecia Areata associated with Atopic diseases	ion Negasheva Ekaterina Tereschenko Galina
15:55 -16:10	A new look at the wound microbiome landscape in Epidermolysis Bullosa	Bogdan Peter

SATURDAY - 16th November 2024

16:20-16:30 Coffee Break

16:30 - 17:10 **Industry Scientific Session 22** NAOS

Gold

Moderator:

17:30 -17:50

40 min Atopy, an Ecobiological approach Samir Hantirah

17:10 - 17:50 Session 39: The Oman Dermatology Society (ODS) Session

Moderators: Ahmed Al Waily, Waleed Zadjali, Abeer AlBazali

17:10 - 17:30 Lasers

Role of OMA in medicolegal cases

Ahmed Al Waily Waleed Al Zadjali

17:50 - 18:35 Session 40: College of Physicians Malaysia - Dermatology Chapter

Moderators: Leong Kin Fon, Henry F. Boon Bee

Melasma in Skin of Color: To Laser or Not to Laser? 17:50 - 18:10

18:10 - 18:30 Update of Hemangioma and vascular malformation

18:30 - 18:35 Q&A

Henry F. Boon Bee Leong Kin Fon



SATURDAY - 16th November 2024

SHEIKH RASHID D - TRACK 5 - CLINIC

08:00 - 09:55 Clinic Hands-on Workshop 12 & 13

5 SINCLAIR

Pearl

Mastering the Technique: A Deep Dive into Ellansé 40 min

Franco Vercesi Francisco De Melo

Mohamed Abdel Rahman

10:00 - 10:40 Clinic Hands-on Workshop 14 GALDERMA

Diamond

Weight Loss Management using Shape Up

Maria Angelo-Khattar, Eslam Elshawadfy Chadan Naji, Ruba Bahhady



11:00 - 11:40 Clinic Hands-on Workshop 15 Rettaneh

Platinum

Pearl

■ DUBIMED

Mansi Mukherjee

11:45 - 12:25 Clinic Hands-on Workshop 16

Gabriel Ayala

Mesohyal; intradermal biostimulator from cell to skin

Aerolase Neo Elite: Strategic Solution for Clear & Toned Skin

Walaa Abdulfattah

12:30 - 13:10 **Clinic Hands-on Workshop 17** MERZ AESTHETICS®

Diamond

Same HA Filler, Different Personalities (CPM-HA)

Mastering Lanluma: A Comprehensive Guide to

Gabriela Casabona



13:10 - 14:10 **Lunch Break**

40 min

14:10 - 14:50 Clinic Hands-on Workshop 18 Allergan Aesthetics

Diamond

Restoring the Triangle of Youth using Juvederm Voluma and Volux 40 min

Mustafa Narwan

14:55 - 15:35 **Clinic Hands-on Workshop 19** S SINCLAIR

Franco Vercesi

Pearl

Optimal Body Outcomes

Mari Rubatti

Francesca De Angelis

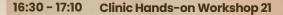
15:40 - 16:20 Clinic Hands-on Workshop 20 ****LOTUS**

Pearl

AMESON CAMPO

Jizel Alazzam, Iyas Akary, Asaad Koullou Danyah Alshekhi, Nissren Abdulla, Rana Haleem

16:20-16:30 Coffee Break



Platinum

«7 Twice Lift» - instant lateral lifting method

Sohilah Shojaa

17:15 - 17:55 Clinic Hands-on Workshop 22 marllor

Exhibitor

Moderators: Nancy Labib, Joud Miskeci

Permanent Fat Removal Non-invasively by Aqualyx

Khaled Othman Zohaib Ullah

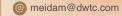
18:00 - 18:40 Clinic Hands-on Workshop 23

Platinum

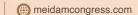
Revitalize Skin, redefine beauty: Unlock the power of Rexonage 3

Mohamed Hassan Imene Fradi









#MEIDAM2024

DAY 2 - SCIENTIFIC PROGRAM

SATURDAY - 16th November 2024

SHEIKH RASHID C - TRACK 6

09:40 = 10:20	INDUSTRY SHOWCASE SESSIONS		
_	Industry Showcase Session 20	Medica	Diamond
10.20	Optimizing Ultherapy Treatments	Vicuica	Gabriella Casabona
10:20 - 13:00	INDUSTRY SCIENTIFIC SESSIONS	4	
_		YUMA	Dietiname
10:20 - 11:00	Industry Scientific Session 23 PDRN – myths and reality . Why many doctors choose	YUMA EMIRATES	Platinum Maxim El Gholam
11:00 - 11:40	Industry Scientific Session 24	SSINCLAIR	Pearl
40 min	Lanluma Unveiled: The Art and Science of Next-Gen PLLA Fillers for face and body	J JACEAIN	Mohamed Abdel Rahman
11:40 - 12:20	Industry Scientific Session 25	(4)	Diamond
40 min	Next-Generation Dermal Fillers: How Hyaluronic Acid Innovations Minimize Complications and Enhance Safe	AL NAJAH AL MOTEALK GENERAL TRADING	Alberto Leguina-Ruzzi
12:20 - 13:00	Industry Scientific Session 26	Allergan Aesthetics	Diamond
40 min	Zooming in on the lower face: treatment and beautification with HA fillers		Raafat Lakis
13:10 - 14:10	Lunch Break		
14:10 - 16:10	INDUSTRY SCIENTIFIC SESSIONS		10
14:10 - 14:50	Industry Scientific Session 27	ELOTUS	Pearl
	AMESON CELL		ımo, Rolla Alahhadat, Em <mark>an Amen</mark> Joud Miskeci, Ra <mark>du Pitulea</mark>
4:50 - 15:30	Industry Scientific Session 28	GALDERMA	Diamond
	Innovative Solutions for Acne Scarring		Zaidoon Abdelhadi
5:30 - 16:10	Industry Scientific Session 29	L'ORÉAL Dermatological Beauty	Pearl
	The Role of Peptides: Amplifying the Results of Botulinur	m Toxin Injections	Nedhal Khalifa
6:10- 16:30	Coffee Break		
6:30 - 18:40	INDUSTRY SHOWCASE SESSIONS		
6:30 - 17:10	Industry Showcase Session 21		Diamond
	Transformative Skin Renewal with 360° Nano Stamp: The Latest Era of Micro-Channelling	AL NAJAH AL MOTEALK GENERAL TRADING	Chandan Naji Basil Hassouneh
7:15 - 17:55	Industry Showcase Session 22	Eucerin	Platinum
	Epigenetic Breakthrough: Rewriting skin age		Ali Al Doori
8:00 - 18:40	Industry Showcase Session 23	Al Shirawi Healthcare Solutions	Gold
	Moving diagnostic frontiers in dermatology: How molecular diagnostics of inflammatory skin diseases	cular tools will revolu	utionize Natalie Garzorz-Stark

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SATURDAY - 16th November 2024

SHEIKH RASHID B1 - TRACK 7

Eucerin

09:20 - 10:05	Session 41: Lase	rs in Dermatology
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Moderators: Ashraf Badawi, Nedhal Khalifa, Haya Almannai

09:00 - 09:20 (Recorded Presentation of Lecture)

09:20 - 09:40 The Role of lasers in managing wounds

09:40 - 10:00 Unveiling The Power of 1064 Nd: Yag Laser In Treatment Of Rosacea

10:00 - 10:05

10:05 - 10:45 **Industry Scientific Session 30**

10:05 - 10:45 Xerosis or Atopy: 2 birds one stone Hangrae Cho (VIDEO PRESENTATION)

Nedhal Khalifa

Haya Almannai (ORAL ABSTRACT)

Platinum

Marwa El Badawy

Karima Senouci

Soumiya Chiheb

Ouafa Hocar

Fatih ElKasah

Diamond

Leong Kin Fon

Mohamed El-khalawany

Sultan Alkhenaizan

Dedee F. Murrell

Ulugbek Sabirov

Diamond

Roberto Speroni

Maria-Angeliki Gkini

Ncoza Dlova

Soumya Gulati

Sukesh M S

Aleksandra Lesiak

Fatima Z. Mernissi

10:45 - 11:00 Coffee Break

11:00 - 12:05 Session 42: The Moroccan Society of Dermatology (MSD) Session

Moderators: Amal Said, Soumiya Chiheb, Karima Senouci

Epidemiology of pemphigus in Morocco 11:00 - 11:20 11:20 - 11:40 Paediatric dermatology photo-quiz:

11:40 - 12:00 Epidemiological, clinical and genetic features of Xeroderma Pigmentosum with

disease mapping in Moroccan patients

12:00 - 12:05 Q&A

12:05 - 13:10 Session 43: Clinical Dermatology

Moderators: Fatima Z. Mernissi, Nikolay Potekaev, Fatih ElKasah

12:05 - 12:25 Modern methods of diagnostics of tinea disease.

12:25 -12: 45 Dermographic and clinical variants of Lichen Planus a retrospective study

12:45 - 13:05 Clinical Cases of Skin infection

13:05 - 13:10 0 & A

Nikolay Potekaev & Alexander E. Guschin

13:05 - 14:10 Lunch Break

14:10 - 16:15 Session 44: Paediatric Dermatology Session

Moderators: Faiza Al Ali, Leong Kin Fon, Mohamed El-Khalawany

Childhood psoriasis and psoriatic march, hit hard or pray hard 14:10 - 14:30

Paediatric dermatology 14:50 - 15:10 Infantile Hemangioma Update

15:10 - 15:30 Blistering diseases in infants and children

New perspective in alopecia areata treatment where we are in pediatric popularion 15:30 - 15:50

15:50 - 16:10 Dermatology in Uzbekistan

16:10 - 16:15 Q & A

14:30 - 14:50

16:30 - 17:10

17:10 - 18:35

16:15-16:30 **Coffee Break**

16:30 - 17:10 **Industry Scientific Session 31**

The AURA 3D Imaging System

Session 45: Alopecia Update

Moderators: Mariam AlSuwaidi, Sukesh M S, Maria-Angeliki Gkini

17:10 - 17:30	Alopecia areata: an update on management	

17:30 - 17:50 Frontal fibrosing alopecia in South African women: clinical patterns and environmental exposures

Recent advances in hair disorders - medical and procedural therapy 17:50 - 18:10

18:10 - 18:30 My Experience with Low Dose Oral Minoxidil in Androgenetic Alopecia

18:30 - 18:35 Q & A

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Medica

SATURDAY - 16th November 2024

SHEIKH RASHID B2 - TRACK 8

09:00 - 10:45 Session 46: Aesthetic Medicine by Gynaecologist

	Moderators: Mustafa Aldam, Helia Naseri, Agne	szka Nalewczynska
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09:00 - 09:15	Protocols: How to combine injectables and energy based devices in the treatment	Diana Mihai
	of vaginal atrophy	Helia Naseri

09:15 - 09:30 Conceptual overview of CO2 Laser Technology: Enhancing results & minimizing complications in vaginal rejuvination

Tinatin Tomadze

09:30 - 09:45 Viginal Thread Lifting

09:45 - 10:00 Energy based device evidence based or evidence biased

Mustafa Aldam

10:00 - 10:15 Exosomes- Updates about their indications in Aesthetics and Functional Gynecology 10:15 - 10:30 Power of Energy Based Devices, Laser, Radio-Frequesncy, and PRP in the field of Ag Maria Karakoulaki

Aesthetic Gynecology

Agnieszka Nalewczynska

Combined therapies in vulvo vaginal rejuvenation

Ruphila Bathia

10:45 - 11:00 Coffee Break

10:30 - 10:45

11:00 - 12:05 Session 47: The Saudi Society of Dermatology and Dermatologic Surgery (SSDDS) Session

Moderators: Abdullah Al Akeel, Ruaa Al Harithy, Dana Alessa

11:00 - 11:20	The multidisciplinary interface	Nadya Alfaraidy
11:20 - 11:40	Exosomes Between Science & Fiction	Salma Albarqawi
11:40 - 12:00	Off-label Use of Botulinum Toxin in Dermatology	Bader Zimmo
12:00 - 12:05	Q&A	

12:05 - 13:10 Session 48: The Egyptian Women's Dermatologic Society (EWDS) Session



Hanan Morsy

Moderators: May El Samahy, Nayera Moftah, Moataz Nosseir

12:05 - 12:20	Adult Female Acne : treatment challenges and future directions	May El Samahy
12:20 - 12:35	Dutasteride mesotherapy in female pattern hair loss: The impact of metabolic syndrome	Nayera Moftah
12:35 - 12:50	Does low power fractional CO2 laser therapy improve hair regrowth in female	Moataz Nosseir
	pattern hair loss?	

12:50 - 13:05 Alopecia Areata:Therapeutic pearls

13:05 - 13:10 O & A

13:00 - 14:10 Lunch Break

14:10 - 15:15 Session 49: Urticaria, Psoriasis & Rosacea Updates

Moderators: Hassan Riad, Abdullah AlEisa

14:10 - 14:30	Psoriasis and metabolic Syndrome	Abdullah AlEisa
14:30 - 14:50	Rosacea	Aleksandra Lesiak
14:50 - 15:10	Biomarkers of Chronic Urticaria and therapeutic implications	Hassan Riad
15:10 - 15:15	Q & A	

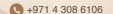
15:00 - 16:15 Session 50: South Asian Association of Regional Cooperation Association of Aesthetic Dermatology (SAARC AAD) Session

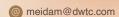


Moderators: Anil Ganjoo, Neeraj Pandey, Sarker M. A Shamim

15:00 - 15:15	Thread lifts an effective modality for face and body contouring	Madhuri Agarwal
15:15 - 15:30	Touch up Fillers	Kalpana Sarangi
15:30 - 15:45	Exosomes - How far have we come?	Aseem Sharma
15:45 - 16:15	Moderator. Dr Neeraj Pandey	

Panel Discussion: Pearls from the masters: A panel on regenerative medicine, the talk of the town
Panel Members: Ajay Sharma, Sudip Parajuli, Imrose Mohit, Anuj Pall, Asif Imran Siddique, Sarker M. A Shamim





SATURDAY - 16th November 2024

SHEIKH RASHID B2 - TRACK 8

16:15-16:30 Coffee Break



16:30 - 18:35	Session 51: Skin	Tightening 8	& Injectables
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16:30 - 18:35	Session 51: 5kin Tightening & Injectables				
Moderators:	Moderators:Fatima Khalifa Alhadari, Wael Seoudy, Ferial Fanian				
16:30 - 16:50	Liquid & solid Biostimulators	Ferial Fanian			
16:50 - 17:10	Body Sculpting And Rejuvenation With Injectable Collagen: Treating The Hands,	Diogo Semedo			
	Neck, Arms, Decollete And Gluteal Augmentation.	(Oral Abstract)			
17:10 - 17:30	Neck injectables	Wael Seoudy			
17:30 - 17:50	Injectable Collagen biostimulators for face and body: an overview	Thamer AlMubki			
17:50 - 18:10	Chemistry of Aging	Sham Ayman AlZahabi			
18:10 - 18:30	Skin Tightness : Machines Vs Injections	Omnia Khater			
18:30 - 18:35	Q&A	(Oral Abstract)			

SATURDAY - 16th November 2024

AJMANDHALL

9:00 - 13:00 A MEIDAM Association Initiative Program for Residents

In Collab with

Royal College of Physicians

9:00 - 13:00 Developing future leaders: Evidence-based practice and quality improvement

Aimee Protheroe

Omar Mustafa

Session II



SUNDAY - 17th November 2024

SHEIKH MAKTOUM C - TRACK 1

09:12-10:45 Session: Combined Dermatology

Moderator: Ahmed Al Waily

09:20-09:40 Challenging cases from the combined dermatology - rheumatology clinic

Abrar Qureshi

SOCIETY of DERMATOLOGY

Nellie Konnikov

Martin Kassir

Reza Robati

INTERNATIONAL

09:40 - 09:45 O&A

09:45 - 10:45 Session 52: International Society of Dermatology (ISD) Session

Moderator: Martin Kassir, Nellie Konnikov

09:45 - 10:05 ISD & Global Cooperation

10:05 - 10:25 ISD's International Mentorship Program: From 2006 to 2024

10:25 - 10:45 A spark of hope in the treatment of advanced metastatic melanoma:

Relatlimab/Nivolumab Combination Therapy

10:45 - 11:00 Coffee Break

11:00 - 13:00 Session 53: The American Academy of Dermatology Association (AAD) LEADERSHIP SESSION

AAD Dermatolo

Moderator: Lama Al Tawil

11:00 - 13:00 Communication Skills

Marsheila DeVan

13:00 - 14:10 Lunch Break

14:10 - 15:35 Session 54: Psoriasis & Hidradenitis Suppurativa Session

Moderator: May El Samahy, Nejib Doss, Riad Boussaid

14:10 - 14:30	Psoriasis: classical and emerging comorbidities	Abeer AlBazali
14:30 - 14:50	Psoriasis in Skin of Color	Seemal Desai
14:50 -15:10	Psoriasis	Menno de Rie
15:10 - 15:30	Hidradenitis suppurativa challenges: Better disease assessment with point-of-care ultrasound (POCUS)	Abrar Qureshi

15:30 - 15:35 Q & A

15:35 - 16:15 Session 55: Clinical Dermatology

Moderator: Fatima Mernissi, Adil H. Bashir

15:35 -15:55	Adult Disseminated Cutaneous Langerhans Cell Histiocytosis with nail involvement in a	Adil H. Bashir
	Sudanese patient: a case report and review.	

The Effect Of Liquid Nitrogen On Different Clinical Forms Of Cutaneous Lieshmaniasis 15:55 - 16:15

Khairia Montaser (Oral Abstract)

16:15 - 16:30 Coffee Break

16:30 - 17:35 Session 56: Dermatology Updates

Moderator: Dharmendra Karn, Abrar Qureshi, Lama AlTawil

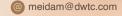
16:30 - 16:50	new therapies for old diseases	Abrar Quresni
16:50 - 17:10	What's new in Dermatolgy: Hot Topics of 2024	Lama AlTawil
17:10 - 17:30	Lichen Planus Pigmentosus: Approach and Management	Dharmendra Karn

17:30 - 17:35 Q & A

SUNDAY - 17th November 2024

SHEIKH MAKTOUM B - TRACK 2

09:40 - 11:00	INDUSTRY SHOWCASE SESSIONS		
09:40 - 10:20	Industry Showcase Session 24	Allergan Aesthetics	Diamond
	Enhancing Duration through Anatomical precision, Dosage optimization and Repeat Treatment strategies v	vith BOTOX	Raafat Lakis
10:20 - 11:00	Industry Showcase Session 25	GALDERMA	Diamond
	Lecture: My Experience using Galderma portfolo		Hala Sheikh Ali Mohamed Chelbi
11:00 - 13:00	INDUSTRY SCIENTIFIC SESSIONS	A STATE OF THE STA	The Bull and a said
11:00 - 11:40	Industry Scientific Session 32	100 Rettaneh	Platinum
Moderator: M	arina G. Rubtsova High-molecular Hyaluronic Acid and Biologically Active S An Effective Tandem in Aesthetic Medicine	Substances	Anton V. Sannikov
11:40 - 12:20	Industry Scientific Session 33	SINCLAIR	Pearl
40 min	The Science and Art of Ellansé Treatments Live Demo		Franco Vercesi
12:20 - 13:00	Industry Scientific Session 34	Lilly	Platinum
40 min	Ebglyss: A brighter future: Breakthroughs in Atopic Dermi	atitis care	Mayada Magdy
13:10 - 14:10	Lunch Break		
14:10 - 16:10	INDUSTRY SCIENTIFIC SESSIONS	No.	
14:10 - 14:50	Industry Scientific Session 35	ISDIN	Platinum
	Dermatology of the Future: Al, Technology and Education	LOVE YOUR SKIN	Judit Mompín Sánchez
14:50 - 15:30	Industry Scientific Session 36	heka 📗	Platinum
	Healing Redefined : The role of Ultra pulse alpha in adva	nced wound manag	ement Raed Farhat
15:30 - 16:10	Industry Scientific Session 37	Lilly	Platinum
	Olumiant: Redefining Care for Alpecia Areata and Atopic	Dermatitis	Raghda Meshary



SUNDAY - 17th November 2024

SHEIKH MAKTOUM A1 - TRACK 3

09:00 - 10:00 Session 57: A MEIDAM ASSOCIATION INITIATIVE PROGRAM FOR RESIDENTS - Contact Dermatitis Workshop

Moderator: Riad Boussaid

09:00 - 09:25 101 of contact dermatitis: tips and tricks for dermatologists 09:25 - 09:55 Patch testing A-Z: theoretical and practical demonstration

Zeyana Al-Bahr Zainab Almosalli

09:55 - 10:00 O & A

10:00 - 10:45 Session 58: Clinical Dermatology

Moderators: Mohamed El-khalawany, Mohammed Taha

10:00 -10:20 Advanced Medical Dermatology: Clinical Pearls for your Practice

10:20 - 10:40 Dermato oncology

10:40 - 10:45 Q&A

Abeer Alsharheed Mohamed El-khalawany

10:45 - 11:00 Coffee Break

11:00 - 12:25 Session 59: The Lebanese Dermatology Society (LDS) Session

Moderators: Rami Abadi, Maya Muallem, Dana Saade

11:00 - 11:15 Mohs Surgery: Special Locations and Cases 11:15 - 11:30 Focus on Tinea Capitis in Adults

11:30 - 11:45 Melanoma in children

11:45 - 12:00 Improving Skin Quality with Hyaluronic Acid

12:00 - 12:20 Tissue interaction of threads

12:20 - 12:25 0 & A

Dana Saade Maya Muallem Diane M. Debahy Rami Abadi

Zeinab youness

12:25 - 13:05 **Session 60: Facial Aesthetics**

Moderators: Zeinab Youness, Mohamed Abozeid

Total facial volume restoration with Poly-L-Lactic Acis (Sculptra) 12:25 - 12:45

12:45 - 13:05 Fillers-Full Face Approach

Nellie Konnikov Rami Abadi

13:00 - 14:10 Lunch Break

14:10 - 15:35 Session 61: Laser Technologies & Treatments

Moderators: Thamer AlMubki, Haya Almannai

14:10 - 14:30 New Laser Technologies you havent seen 14:30 - 14:50

Martin Kassir

Thamer AlMubki

14:50 - 15:10 Lasers for treating hyperpigmented lips; my own experience. Maria Angelo-Khattar

15:10 - 15:30 The Mini-Facelift Technique For Facial Laxity And Acne Scars Treatment

Treatment of acne vulgaris with a vacuum assisted 1540-nm Erbium: Glass laser

Diogo Semedo (Oral Abstract)

Using Injectable Collagen

15:30 - 15:35 Q&A

Coffee Break 16:15-16:30

Session 62: Facial Aesthetics 16:30 - 17:15

Moderators: Thamer AlMubki, Anil Ganjoo, Omar Al Amri

16:30 - 16:50 Importance Of Thread Composition. Overview Of Absorbable And Non George Sulamanidze

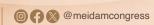
Absorbable Threads

16:50 - 17:10 The Soft Perineoplasty Combined With Volumetric Correction Of George Titovets (Oral Abstract)

The Labia Majora

17:10 - 17:15 Q&A







SUNDAY - 17th November 2024

SHEIKH MAKTOUM A1 - TRACK 3

17:15 - 18:00 Session 63: Al in Dermatology

Moderators: Mohamed Ghoz, Tarek Turk

17:15 - 17:35 Can Al and digital tools help dermatologists improve their research? The added value of ChatGPT-like tool Tarek Turk
17:35 - 17:55 Al Spectroscopy vs dermatoscopy- New approach of diagnostics and therapeutics Mohamed Ghoz

17:55 - 18:00 Q & A





SUNDAY - 17th November 2024

SHEIKH MAKTOUM A2 - TRACK 4

09:00 - 10:45 Session 64: Sexually transmitted Diseses (STD)	
Moderators: Abel Onunu, Nazim Benmehdi, Shimelis N. Doni	
09:00 - 09:20 Monkeypox Vs. Chicken Pox And Sexually Transmitted Diseases:	Shaikha Alhaj
A New Case Report And A Literature Review	(ORAL ABSTRACT)
09:20 - 09:40 Sexually Transmitted Infections: Dermatological Perspectives on	Ibrahima Traoré
Emerging Challenges and Treatments	Abel Onunu
09:40 - 10:00 Dermatological disorders in patients with HIV disease in Nigeria	Nazim Benmehdi
10:00 -10:20 Mucocutaneous papilloma virus infections: Clinical cases	Shimelis N. Doni
10:20 - 10:40 Gonorrhea infection in Ethiopia	
10:40 - 10:45 Q & A	

10:45 - 11:00 Coffee Break

11:00 - 13:05	Session 65: Iraqi Society of Dermatology & Venereology (ISDV) Session	(SDV)
Moderator: H	adaf AlJunaiyeh, <mark>Samer A. Dhaher, Ahlam Ibrahim Alwan</mark>	الجمعية العراقية الجمعية العراقية
11:00 - 11:15	Tinea; the ongoing war, can dermoscopy aid in its clearance?"	Hadaf Aljunaiyeh
11:15 - 11:30	Liver and Psoriasis Link:Evaluating the Risk of Non-Alcoholic Fatty Liver	Samer A. Dhaher
	Disease in Psoriatic Patients	
11:30 - 12:45	Effectiveness of pulse dye laser in treatment of port-wine stain in iraqi population:	Anwar Hasan
	A prospective study	
11:45 - 12:00	Atypical clinical presentation of Molluscum contagiosum	Ahlam Ibrahim Alwan
12:00 - 12:15	Dermoscopy; the essentials	Mohamed M. Farhan
12:15 - 12:30	How to prescribe antibiotics in dermatological diseases	Mustafa S. Al Issa
12:30 - 12:45	Intralesional vitamin D3 and hepatitis B vaccinein the treatment of viral warts: comparative study	/ Ahmad Dhyiaa
12:45 - 13:00	Successful treatment of rosacea by pulsed dye laser 595nm	Noor Saud Hasan
13:00 - 13:05	Q&A	

13:05 - 14:10 Lunch Break

14:10 - 16:00	Session 66: Botulinum Toxin updates	

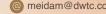
Moderators: Mansi Mukherjee, Mohammad J. Tawara, Ferial Fanian			
14:10 - 14:30	Updates on neurotoxins: Current landscape and future horizon	Mohammad J. Tawara	
14:30 - 14:50	Rare complications of Botulinum toxin	Mansi Mukherjee	
14:50 - 15:10	Refractory Pruritic Fox-Fordyce Disease Successfully Treated With Botulinum	Meshal M Alhameedy	
	Toxin Type A	(Oral Abstract)	
15:30 - 15:50	Biobanking. When science works for your future	Akhmed Rakhimov	
15:50 - 16:00	Q & A		

15:35 - 16:15 Session 67: Dermatology Pathways

Moderators: Riad Boussaid, Akhmed Rakhimov			
15:35 -15:55	Biobanking. When science works for your future	Akhmed Rakhimov	
15:55 - 16:15	International Medical Graduates - Crossing The Ocean In Pursuit Of New Horizons	Dhanashree Prabhu	
		(Oral Abstract)	

16:20-16:30 Coffee Break







SUNDAY - 17th November 2024

SHEIKH RASHID D - TRACK 5 - CLINIC

07:00 - 09:00 Clinic Hands-on Workshop 24 & 25

SSINCLAIR

Pearl

40 min Mastering the Technique: A Deep Dive into Ellansé

Hands-on

Franco Vercesi Francisco De Melo Mohamed Abdel Rahman

09:10 - 09:50 Clinic Hands-on Workshop 26

AQ Smart fillers: New Generation of dermal fillers

Platinum

Diamond

Ahmed Al Qahtani Raed Farhat

Medica

Wibke Karoline Käferlein

10:00 - 10:40 Clinic Hands-on Workshop 27

Achieving Elegance: Liquid Ponytail Lift technique using Revolax

10:45 - 11:00 Coffee Break

11:00 - 11:40 Clinic Hands-on Workshop 28

Achieving Elegance: Liquid Ponytail Lift technique using Revolax

11:45 - 12:25 **Clinic Hands-on Workshop 29**

> Mastering the Art of Instant Rejuvenation: Hands-On Workshop for Fillers

and Skin Boosters.

Medica **Diamond**

Wibke Karoline Käferlein

Diamond

Alberto Leguina-Ruzzi

12:30 - 13:10 **Clinic Hands-on Workshop 30**

Tailored Lips and Treatment Approaches using

Juvederm Fillers

Allergan Aesthetics **Diamond**

Roy Moutran

13:10 - 14:10 **Lunch Break**

14:10 - 14:50 Clinic Hands-on Workshop 31

A Tailored Approach to Incobotulinum Injection

MERZ AESTHETICS

Diamond

Walaa Abdelfattah

14:55 - 15:35 **Clinic Hands-on Workshop 32**

TBC

15:40 - 16:20 **Clinic Hands-on Workshop 33**

NEO B NAD

ASTRACARE

Gold

TBC

Noura Kheder Hala Ghonaim Victoria Inene

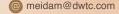
16:20-16:30 Coffee Break



SUNDAY - 17th November 2024

SHEIKH RASHID C - TRACK 6

09:40 - 13:00			
09:40 - 10:20	Industry Scientific Session 38	RICHMOND	Titanium
	Novel Pico Treatments	RICHMOND	Jesse Chong
	Using FOTONA Starwalker PQX		
10:20 - 11:00	Industry Scientific Session 39	L'ORÉAL Dermatological Beauty	Pearl
	Skin Barrier & the role of Ceramides		Sawsan Al Mulla
11:00 - 11:40	Industry Scientific Session 40	DUBIMED MEDICAL SUPPLIES TRADING	Pearl
	Empowering Skin with Biosome Technology		Chadan Naji
11:40 - 12:20	Industry Scientific Session 41	Medica	Diamond
	Restoring Balance After Rapid Weight Loss with Oze	empic & Mounjaro	Julio Clavijo-Alvarez
12:20 - 13:00	Industry Scientific Session 42	Al Shirawi Healthcare Solutions	Gold
	Plexr® Evolution: A New Approach for Outstanding F	Results in Aesthetic Dern	natology Alina Markou
13:10 - 14:10	Lunch Break		
14:10 - 16:10	INDUSTRY SCIENTIFIC SESSIONS		
14:10 - 14:50	Industry Scientific Session 43	DUBIMED MEDICAL SURDI IES TRADING	Pearl
	The Art of BioFiller: Achieving Natural Beauty with P	asma Gel	Heba Abdallah
14:50 - 15:30	Industry Scientific Session 44	The State of	
	TBC	A BANGERS	TBC
15:30 - 16:10	Industry Scientific Session 45	marllor	Exhibitor
Moderators;	Nancy Labib, Michael Heke, Ahmed Akhateeb	RIOWEDICAL	
	Benchmark in Exosomes Industry		Michael Heke Erin Crowley



Nancy Labib

SUNDAY - 17th November 2024

SHEIKH RASHID B1 - TRACK 7

09:00 - 10:25 Session 68: Acne Updates & Contact Dermatitis

Moderator: Mansi Mukherjee, Anuj Pall, Eslam El-Baroudy

09:00 - 09:20 Pe	aediatric Contact Dermatitis	Eslam El-Baroudy
09:20 - 09:40 A	cne: Will energy based devices replace the traditional therapeutic ladder?	Lama Altawil
09:40 - 10:00 A	cne- what's new	Mansi Mukherjee
10:00 - 10:20 A	cne Scars - Combining different modalities for the best outcome	Anuj Pall
10:20 - 10:40 Pe	aediatric Contact Dermatitis	Eslam El-Baroudy

10:40 - 10:25 Q & A

10:45 - 11:00 Coffee Break

11:00 - 12:05 Session 69: Monkeypox Infection Updates

Moderator: Abel Onunu, Nazim Benmehdi, Ibrahima Traoré

11:00 - 11:20	MPox outbreak: An update	Tahir Mohammed
11:20 - 11:40	Mpox; An emerging epidemic in Nigeria	Abel Onunu
11:40 - 12:00	The Role of Dermatologists in the Multidisciplinary Management of Mpox (Monkeypox)	Ibrahima Traoré

12:00 - 12:05 Q & A

12:05 - 13:10 Session 70: Skin Rejuvenation

Moderator: Ashraf Badawi, Maldaa Al Daoudi, Akhmed Rakhimov

Moderator.	Asili di Badawi, Malada Al Badadi, Akililica kakilililov	
12:05 - 12:25	Secretes of non ablative rejuvenation	Ashraf Badawi
12:25 - 12:45	Autologous fat as a "liquid gold" for skin rejuvenation	Akhmed Rakhimov
12:45 - 13:05	Diverse rejuvenation techniques for radiant skin	Maldaa Al Daoudi
13:05 - 13:10	Q & A	

13:05 - 14:10 Lunch Break

14:10 - 14:55 Session 71: Vitiligo Session

Moderator: Nedhal Khalifa, Said Amal, Madhulika Mhatre

14:10 - 14:30	Treatment options for acquired hyperpigmentation	Sandy S. Tsao
14:30 - 14:50	Updates in Management of Vitiligo	Madhulika Mhatre
14:50 - 14:55	Q & A	

14:55 - 16:00 Session 72: Melasma Management

Moderator: Chadan Naii, Aseem Sharma

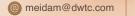
14:55 - 15:35	Intralesional Tranexamic Acid - A new frontier in Melasma and PIH	Anuj Pall, Aseem Sharma
15:35 - 15:55	Update on Melasma management, potential & challenges	Chadan Naji
15:55 - 16:00	Α & Ω	

16:15-16:30 Coffee Break

16:30 - 17:35 Session 73: Hair Disorder Updates

Moderators: Asmahane Soussie, Nejib Doss, Neeraj Pandey

16:30 - 16:50	Pharmacological interventions in trichotillomania	Mohammad Jafferany
16:50 - 17:10	Case Based Discussion On Challenging Cases In Medical Trixhology	Neeraj Pandey
17:10 - 17:30	Recent advances in trichotillomania	Mohammad Jafferany
17:30 - 17:35	Q & A	



Houda Ounnas

(Oral Abstract)

Pegah Dehdari

Chadan Naji

Dana Badran

Zainab Albanna

Fatima Khamdan

Elena Silantyeva

Jehad Al Assaf Alsharif M. Fawwaz

Tahir Mohammed

Mohamed Abozeid

DAY 3 - SCIENTIFIC PROGRAM

SUNDAY - 17th November 2024

SHEIKH RASHID B2 - TRACK 8

09:00 - 10:45 Session 74: Cosmetic Dermatology

Moderator: Pegah Dehdari, Mohamed Abozeid, Chadan Naji

09:00 - 09:20 The Psychodermatological Role Of Cosmetic Dermatologists: A Systematic Review Summarising Worldwide Studies In This Emeging Field

09:20 - 09:40 Masculinity redefined- the holistic approach 09:40 - 10:00 Skin Bleaching: The magnitude of the problem

10:00 - 10:20 Business in aesthetic medicine

10:20 - 10:40 A close-up on EXOSOMES - Types, Efficacy & Safety.

10:40 - 10:45 0 & A

10:45 - 11:00 Coffee Break

11:00 - 12:00 Session 75: Jordanian Society of Dermato Venereology (JSDV) Session

Moderator: Alsharif M. Fawwaz, Dana Badran, Nidal Obaidat

11:00 - 11:15 Polynucleotides and Regenerative Medicine 11:15 - 11:30 Cracking the code of two dermatomyositis cases

11:30 - 11:45 Cutaneous Lymphoid Hyperplasia: two cases and a therapeutic option.

11:45 - 12:00 Atypical Scenarios: KHMC experience

12:00 - 13:00 Session 76: A MEIDAM ASSOCIATION INITIATIVE PROGRAM FOR RESIDENTS

Moderator: Zainab Al Mosalli

12:00 - 13:00 **Dermatolpathology Jeopardy**

13:05 - 14:10 **Lunch Break**

14:10 - 15:35 **Session 77: Aging Treatments**

Moderators: Mohamed Abozeid, George Sulamanidze, Thabet Salahia

14:10 - 14:50 Focus on longevity and cellular anti-aging: breakthrough technologies for

bringing traditional aesthetic practice

14:50 - 15:10 Skin And Tissue Stimulation Effect With Threads. The New Long-Lasting George Sulamanidze (Oral Abstracts)

Solid Bio-Stimulator

15:10 - 15:30 "Pour Hommes" - Minimally Invasive Male Face's Reshaping And Lifting George Titovets (Oral Abstracts)

15:30 - 15:35 0 & A

15:35 - 16:15 Session 78: Peri orbital Problem Managements

Moderator: Maha Ezzat, Yasser Gohary

15:35 - 16:15 Multi modality therapy in treating peri orbital problems Maha Ezzat, Yasser Gohary

Minal Patwardhan Andrade

15:55 - 16:30 **Coffee Break**

16:30 - 18:10 Session 79: Indian Chapter of Aesthetics and Dermatology (ICAD)

Moderators: Aseem Sharma, M. S. Sukesh, Minal Patwardhan Andrade

16:30 - 16:40 Welcome Note

16:40 - 17:00 Innovative techniques and combinations with HIFU

17:00 - 17:20 Optimizing lasers for intractable dermal melanosis

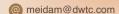
17:20 - 17:40 How to leverage your hair transplant practice – Tips and Tricks?

Newer skin boosters and rejuvenators - PLLA and calcium hydroxyapatite - DOs and DON'Ts Amanjyot Kaur 17:40 - 18:00

18:00 - 18:10 Q&A

+971 4 308 6106

Last Updated: 16.11.2024







Anuj Pall

BL Jangid

Punit Saraogi



LOCAL **ORGANIZING COMMITTEE** & SCIENTIFIC COMMITTEE

HONORARY PRESIDENT



Dr. Sami Al Sogair

MD, FAMS, PHD, FRCP

Consultant Dermatologist

Ex-President, Saudi Society of Dermatology and Dermatologic Surgery, KSA

Ex-Secretary General for two consecutive terms, League of Dermatologists in the GCC States

Ex-Assistant Secretary-General, Pan Arab League of Dermatologists

Member, European Academy of Dermatology and Venereology

Vice President, Saudi Diabetics & Endocrinology Society, KSA

Ex-Director General of Health Affairs, Eastern Province, KSA

Ex-Supervisor General, King Fahad Medical City, Riyadh, KSA

Ex-Consultant to the Minister of Health, KSA

Lifetime Member, The American Medical Society of Vienna, Austria

Member, International Society for Human and Animal Mycology (ISHAM)

Ex-Editor-in-Chief, Saudi Journal of Dermatology, KSA

Co-author of two books

Author of 10 published papers and 32 case studies and researches in multiple international Dermatology Journals

STEERING COMMITTEE



Dr. Khaled Salem Al Nuaimi

Adjunct Clinical Associate Professor of Dermatology, Consultant Dermatologist & Laser Surgeon. Adjunct Clinical Associate Professor of Dermatology, College of Medicine, Sharjah University, UAE. President, The 9th International Congress of Medical Excellence in Dermatology & Aesthetic Medicine (MEIDAM) President, The Middle East International Dermatology & Aesthetic Medicine (MEIDAM) Association



Dr. Saad Sami AlSogair

Treasurer, Saudi Society of Dermatology & Dermatologic Surgery (SSDDS) Secretary General, Treasurer & Head of Executive Committee The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM) **MEIDAM Association** Member, Saudi Society of Dermatology and Dermatologic Surgery

Consultant Dermatologist

Al Khobar, KSA



Prof. Zuhair AlFardan

Vice President

The Middle East International Dermatology & Aesthetic Medicine Conference & Exhibition (MEIDAM) MEIDAM Association

Fellow of the Royal College of Surgeons, Canada

Canadian Board-Certified Plastic & Reconstructive Surgeon

Plastic and Reconstructive Surgeon - UAE

Professor, Department of Surgery, College of Medicine, UAE University

Consultant Plastic & Reconstructive Surgeon, Tawam Hospital

STEERING COMMITTEE



Dr. Ruaa AlHarithy

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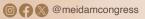
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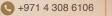
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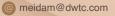
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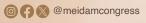


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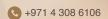
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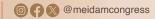
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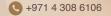
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